



**ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY (DDA)
BOARD OF DIRECTORS
MINUTES OF THE MARCH 14, 2022, SPECIAL WORK SESSION, 3:30 P.M.**

A special meeting of the Ada Township Downtown Development Authority (DDA) was held on Monday, March 14, 2022, at 3:30 p.m. at the Amy Van Andel Library, Community Room #2, 7215 Headley St SE, Ada, MI.

I. CALL TO ORDER AND ROLL CALL

The meeting was called to order at 3:35 p.m. by Chair, Bowersox.

BOARD MEMBERS PRESENT: Bowersox, Leisman, Vogl, Knapp, Coe, Harrison, Norman

BOARD MEMBERS ABSENT: Frost, Idema

STAFF AND OFFICIALS PRESENT: Said, Stichman, Suchy

PUBLIC PRESENT: 2

II. APPROVAL OF AGENDA

Moved by Harrison, supported by Norman, to approve the agenda as amended to add consideration of social district plan as a1 under New Business. Motion carried.

III. UNFINISHED BUSINESS - none

IV. NEW BUSINESS

a1. Consideration of Social District Management and Maintenance Plan

Stichman outlined key details from the management and maintenance plan. There was board discussion regarding the hours of operation, district boundaries and emphasis of pilot programming terminology. It was decided that Stichman would present a draft memo and resolution of support to the DDA Board at its meeting on April 11 for approval.

a2. Goals & Priorities Work session #1 – primer & survey summary in packet

Travis Alden, facilitator from the The Right Place, started the discussion with a quick summary of worksession #1. Board discussion followed regarding the roles the DDA can play, opportunities for collaboration, the intended impact of events hosted by the DDA, and next steps for the process. There was Board consensus to invite key stakeholders to participate in worksession #3.

b. Consider Change to Goals & Priorities Project Timeline

Alden outlined a shift to the project timeline due to a personal matter that would prevent him from being able to present a final draft of the prioritized goals and objectives to the board at its meeting in April. There was consensus from the Board to approve the goals & priorities at its meeting in May.

V. BOARD MEMBER COMMENT – none

VI. PUBLIC COMMENT – none

VII. ADJOURN MEETING

Moved by Norman, supported by Harrison, to adjourn meeting at 5:35 p.m. Motion carried.

Respectfully submitted:

Devin Norman, Secretary