



**ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY (DDA)
BOARD OF DIRECTORS
MINUTES OF THE MAY 25, 2022, SPECIAL MEETING, 8:00 A.M.**

A special meeting of the Ada Township Downtown Development Authority (DDA) was held on Wednesday, May 25, 2022, at 8:00 a.m. at the Ada Township Hall, Assembly Room, 7330 Thornapple River Drive, Ada MI.

I. CALL TO ORDER AND ROLL CALL

The meeting was called to order at 8:00 a.m. by Chair Bowersox.

BOARD MEMBERS PRESENT: Bowersox, Frost, Harrison, Idema, Knapp

BOARD MEMBERS ABSENT: Coe, Leisman, Norman, Vogl

STAFF AND OFFICIALS PRESENT: Stichman, Said

PUBLIC PRESENT: 0

II. APPROVAL OF AGENDA

Moved by Harrison, supported by Frost, to approve the agenda as presented.
Motion carried 5-0, with 4 absent.

III. APPROVAL OF PAYABLES – none

IV. UNFINISHED BUSINESS - none

V. NEW BUSINESS

a. Review and Approve Social District Expenditures

Stichman referred to the staff memo and attachments in the packet. She gave a brief overview of the different options for signage to be used to mark the boundaries of the Social District. Options included aluminum panels to be fastened to light poles and a-frame sandwich board signage to be placed along the sidewalks.

Harrison commented that he views an opportunity to use a combination of the options presented by Stichman. He noted his support for approving a budget for signage that would allow Stichman to move forward with purchasing signage based on the feedback provided by the Board.

Stichman noted that Social District logo stickers would also be purchased and distributed to participating establishments for use on Social District beverage cups. Stichman expressed support for setting a \$7,000 budget to purchase both signage and cups.

Moved by Harrison, supported by Frost, to approve the Social District expenditures for signage and logo stickers and authorize the DDA Director to execute the invoice in an amount not to exceed \$7,000.00.
Motion carried 5-0, with 4 absent.

VII. BOARD MEMBER COMMENT - none

VIII. PUBLIC COMMENT - none

IX. ADJOURN MEETING

Moved by Idema, supported by Harrison, to adjourn meeting at 8:22 a.m.

Respectfully submitted:

Devin Norman, Secretary

rs:eb