



**ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY (DDA)
BOARD OF DIRECTORS
MINUTES OF THE JULY 8, 2024, SEMI-ANNUAL INFORMATIONAL MEETING**

A Semi-Annual Informational Meeting of the Ada Township DDA Board was held on Monday, July 8, 2024, at 8:00 a.m. at Ada Township Office, 7330 Thornapple River Dr. SE, Ada MI.

I. CALL TO ORDER AND ROLL CALL

The meeting was called to order at 8:00 a.m. by Chair Knapp.

BOARD MEMBERS PRESENT: Cloutier, Coe, Frost, Harrison, Idema, Knapp, Vogl

BOARD MEMBERS ABSENT: Leisman, Turan

STAFF AND OFFICIALS PRESENT: Buckley, Said, Stichman, Chief Murray

PUBLIC PRESENT: 3

II. APPROVAL OF AGENDA

Moved by Harrison, supported by Idema, to approve the agenda as presented. Motion carried.

III. UNFINISHED BUSINESS – none

IV. NEW BUSINESS

a. Presentation on DDA Events and Projects

Stichman stated that Public Act 57 of 2018 stipulates that Downtown Development Authorities hold two informational meetings annually. Informational meetings are meetings held for the purpose of informing the public of the goals and direction of the authority, including projects to be undertaken in the coming year. They are not for the purpose of voting on policy, budgets, or other operational matters. The informational meetings may be held in conjunction with other public meetings of the authority or municipality. Prior to the informational meeting, a notice must be sent out to each taxing jurisdiction that has taxes that are subject to capture by the authority. The Ada Township DDA only captures taxes from Ada Township. All other taxing jurisdictions opted out of the tax capture.

Stichman informed that this is the first Informational meeting this fiscal year and the next one is scheduled for October 14, 2024.

Stichman said she included in the packet a summary of the 2024-25 DDA events and projects. The outline covers what has taken place and what is in process.

Stichman made note of some of the events, meetings, projects, and contracts with accomplishments; Progress Tasting events, Beers at the Bridge, Music on the Lawn, Social District expanded hours, and 4th of July celebration. Events/projects in progress and coming up; Streetscape maintenance, Placer.ai foot traffic analysis, Wayfinding signage, Pedestrian pathway project, and Winter Wonderland in the village.

Harrison asked whether the DDA has an updated plan of what their vision is for the next chapter. Stichman said the DDA hosted its last training session in February 2022 with its strategic and key objectives process and she has it noted to review/discuss an upcoming training session at the following regular meeting. Stichman will include a copy of the key objectives draft from the last training in the next DDA Board Packet.

V. BOARD MEMBER COMMENT

Idema asked about an update on the Beers at the Bridge event on June 21. Stichman said she was planning to provide an update at the following regular meeting.

VI. PUBLIC COMMENT – none

VII. ADJOURNMENT

Moved by Harrison, supported by Vogl, to adjourn the Semi-Annual Informational Meeting at 8:05 a.m. Motion carried.

Respectfully submitted:

Dawn Marie Coe, DDA Secretary

rs:eb