

**ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY (DDA)  
BOARD OF DIRECTORS  
MINUTES OF THE SEPTEMBER 8, 2021, SPECIAL MEETING, 4:00 P.M.**

A special meeting of the Ada Township Downtown Development Authority (DDA) was held on Wednesday, September 8, 2021, at 4:00 p.m. at the Ada Township Hall, Assembly Room, 7330 Thornapple River Drive, Ada, MI.

**I. CALL TO ORDER AND ROLL CALL**

The meeting was called to order at 4:00 p.m. by Chair, Bowersox.

**BOARD MEMBERS PRESENT:** Bowersox, Coe, Harrison, Idema, Leisman, Wright

**BOARD MEMBERS ABSENT:** Knapp, Norman, VanderWulp

**STAFF AND OFFICIALS PRESENT:** Buckley, Moran, Murray, Stichman, Suchy

**PUBLIC PRESENT:** none

**II. APPROVAL OF AGENDA**

Moved by Harrison, supported by Idema, to approve the agenda as presented. Motion carried 6-0, with 3 absent.

**III. DISCUSS AND APPROVE A DECISION REGARDING BRATS & BONFIRES EVENT SCHEDULED FOR OCTOBER 8**

Stichman thanked the board for attending the Special meeting regarding the Brats & Bonfires event scheduled for October 8, the event Ada has not had since 2019. Stichman referred to the projected numbers included in the packet and said that she and Treasurer Moran worked on a couple scenarios on whether or not we would reach 50% or 66% of sponsorships and beer sales, as well as expenses and deficit/surplus we would incur; based off the 2019 sales.

Stichman stated that the question to the DDA is whether or not they would be willing to incur an increased cost if sponsorship dollar's fall short.

Stichman shared that the deficit amount on both of the projections (50% and 60%) did not include a check to the Fire Fighters Association so another thing to consider is the event is held at the fire station and relies heavily on the Fire Fighters Association to provide volunteers. The Fire Fighters Association received a check for \$2,000 in 2019.

Stichman went over details of the projected DDA out of pocket amount of \$13,258.72 and explained some of the ways of the decreasing costs. Treasurer Moran explained the breakdown of expenses and shared some of the history of previous events.

There was board discussion about the projected figures, sponsorship possibilities, wanting to see the costs to Seyferth in a line-by-line itemization, and concerns of having the event with COVID numbers increasing.

Fire Chief, David Murray, spoke on behalf of the Fire Fighters Association and explained where the funds are used; stickers & helmets to go to schools, appreciation dinner for the families and more.

Moved by Leisman, supported by Idema, to approve the October 8 Brats & Bonfires event and budget as presented with 10% of revenue, including sponsorships, to go to the Fire Fighters Association.  
Motion carried by 6-0 roll call vote, with 3 absent.

**IV. BOARD MEMBER COMMENT – none**

**V. PUBLIC COMMENT – none**

**VI. ADJOURNMENT**

Moved by Harrison, supported by Wright, to adjourn meeting at 4:53 p.m. Motion carried.

Respectfully submitted:

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Devin Norman, Secretary

rs:eb