\$11.3 Million

BUDGET BREAKDOWN

\$1.6M

Development of Library & Community Center

\$9.7M

Riverfront Park Development

FUNDING

\$7M Proposed Campaign

\$4.3M Township and DDA Funds

Questions?

Brian Hilbrands Campaign Coordinator

7330 Thornapple River Dr. PO Box 370 Ada, MI 49301

bhilbrands@adatownshipmi.com (616) 676-9191 x25 A CAMPAIGN FOR THE ADA COMMUNITY CENTER, LIBRARY AND RIVERFRONT PARK.

HELP WRITE OUR NEXT CHAPTER.

Investing in Ada and its future is an important undertaking and requires the goodwill of many.

The campaign is seeking \$7 million in community philanthropy to provide funding for the new Ada community center, library and riverfront park. You can help us achieve this important goal by supporting the campaign through:

- One-time cash gift
- Multiple-year pledge commitments (may
- be paid over a three-year period)
- Gift of appreciated assets (i.e., stock)
- Estate gifts

All giffs to the campaign are being held in a separate fund at the Ada Township offices. Your charitable gift is tax deductible to the full extent of state and federal law. Please check with your tax advisor to determine how your gift may affect your personal tax situation.





A PLACE FOR COMMUNITY GATHERING...

Community leadership envisions a two-story community center including a library on the land located south of Headley Street in front of The Community Church.

This space would provide opportunities for:

- Family gatherings and reunions
- Community events
- Concerts, plays and musical performances
- Movie nights
- Library activities and programs
- Business and professional meetings and presentations
- Community social clubs
- Summer activities for children and teens
- Farmers Market



...AND LIFELONG LEARNING

The community center would also provide space for a new Ada library. The library would be managed by the Kent District Library system and may feature the following:

- Dedicated space for children's literacy
 programs and story time
- Innovative teen areas for collaborative learning
- A multimedia center featuring the most recent
- digital tools including iPads, wi-fi, GoPro cameras, online databases and emerging
- Comprehensive library programing for all ages
- Private meeting rooms
- Coffee bar
- Fireplace seating for comfortable reading
- Kayak, bike and fishing pole loans
- Resources for people of all ages and incomes
- Direct access to the entire KDL collection

RESTORING THE RIVERFRONT

The Thornapple River is a signature natural feature within Ada Village and is one of its key strengths.

Until recently, access to the river has been severely limited due to area buildings blocking the river; public access to its banks has been impeded as well. Community members have expressed pride in the river, and would like to find ways to improve its access, increase its recreational use, and celebrate this valuable natural feature.



Similar to Ada's neighboring communities like East Grand Rapids and Rockford that highlight their proximity to water resources, Ada residents believe that the Thornapple River can be a community gathering space for residents to enjoy our natural environment.

Honorary Co-Chairs

Steve & Amy Van Andel Jim & Kathy Hackett

Campaign Co-Chairs

Margaret Nault Bill Payne Julie Veltman Ben Wickstrom

Campaign Cabinet & Endorsement Council

Dan & Valerie Behm Catherine Jacobs Ann Bradley Justin Knapp Katie Buchanan Scott & Maggie Lancaster Joan Budden Maggie Lawrence Jason Byrd John McFarland Dave & Karen Custer Devin Norman Mark Custer Isaac Oswalt Randy Damstra **Bob Proos Rick & Melissa DeVos** Jordan & Micaela Richtsmeier Dave Ellis Jim Rosloniec Ryan Formsma Val Schmieder Matt Gietzen Ginny Seyferth Natalie Hall Jerry Tubergen Dan Hurwitz Aaron & Hailey Van Andel Margaret Idema Mary Veldheer

