Clean Water Action Script

**Intro:**

I am: “Hi! My name is \_\_\_\_\_\_\_\_\_\_.”

We are: “I’m with Clean Water Action.”

We do: “We work to protect our Great Lakes and drinking water.”

We want: “I’m organizing and fundraising to shut down Line 5. Take a look and make sure you agree.”

(Pass the tablet and thank the contact for their time.)

**Issue:**

Problem – “Enbridge, a Canadian oil company, is planning to drill a new massive oil tunnel through the Straits of Mackinac, jeopardizing our Great Lakes with an unprecedented oil spill.”

Solution – “We are demanding that our state government reject Enbridge’s permits for their tunnel project and protect the Great Lakes instead of oil industry profits.”

**Agreement/Fundraising Transition:**

“Is that work you agree with?”

“YES!”

“Great, A virtual signature shows your support for our work. Contributions and letters to lawmakers are how we win.”

(Gather info on tablet and thank them)

**Fundraising:**

“There are no set amounts to get involved.”

“We do prefer credit and checks.”

“We’re challenging folks to give \_\_\_ or \_\_\_ per month.”

“Can you meet or exceed \_\_\_ per month or a one-time \_\_\_ today?”

**Handwritten Letters/Action:**

“The last thing we are asking you and your neighbors to do tonight is to write two quick letters to Governor Whitmer and EGLE Director, Phillip Roos to make our voices heard on the issue. On two separate sheets of paper (one to each person), write out this text and then sign your name and address at the bottom. Tape them to your door by \_\_\_pm tonight and we’ll collect them and mail them out for you – no stamps or envelopes required! Can we count on you to write those 2 letters and tape them to your door by \_\_\_pm tonight? Thanks!”