



ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS  
MONDAY, MAY 19, 2025, MEETING, 8:00 A.M.  
ASSEMBLY ROOM, ADA TOWNSHIP OFFICES  
7330 THORNAPPLE RIVER DR SE, ADA, MI

**AGENDA**

- I. CALL TO ORDER/ROLL CALL
- II. APPROVAL OF AGENDA
- III. APPROVAL OF MINUTES OF APRIL 16, 2025, SPECIAL WORK SESSION
- IV. APPROVAL OF MINUTES OF APRIL 21, 2025, SEMI-ANNUAL INFORMATIONAL MEETING
- V. APPROVAL OF MINUTES OF APRIL 21, 2025, REGULAR MEETING
- VI. UNFINISHED BUSINESS
  - a. None
- VII. NEW BUSINESS
  - a. Contract Review and Approval for Farmer's Market Manager
  - b. Parking Plan Proposal Review: Fishbeck
    - i. Director John Said
    - ii. Director Kevin Austin
    - iii. Jon Forster: Fishbeck
  - c. Strategic Planning: Key Objectives Update Review and Approval
  - d. Cascade Community Foundation Funding Request: Enterprise Workshop Series
    - i. Justin Swan CCF
  - e. Love your Local Branding Review
  - f. Emergency Irrigation Repair
  - g. Tara Heerspink Contract Extension Proposal

- i. Tara Heerspink
- ii. Director Austin

h. Economic Survey Discussion

VIII. REPORTS AND COMMUNICATIONS

- a. Financial Report 4/30/25
- b. DDA Director Report
- c. Farmers Market Manager Report – Raquel Valverde
- d. Township Department Head Staff Reports

IX. BOARD MEMBER COMMENT

X. PUBLIC COMMENT

XI. ADJOURN MEETING