



ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS
TUESDAY, NOVEMBER 12, 2024, MEETING, 8:00 A.M.
ASSEMBLY ROOM, ADA TOWNSHIP OFFICES
7330 THORNAPPLE RIVER DR SE, ADA, MI

AGENDA

- I. CALL TO ORDER/ROLL CALL
- II. APPROVAL OF AGENDA
- III. APPROVAL OF MINUTES OF OCTOBER 14, 2024, REGULAR MEETING
- IV. APPROVAL OF PAYABLES – none
- V. UNFINISHED BUSINESS
 - a. None
- VI. NEW BUSINESS
 - a. Consider Extended Consulting Proposal from Tara Heerspink for Content Strategy Development & Management at a Monthly Rate of \$600, Not to Exceed \$1,800 over Three Months
 - b. Farmers Market Committee Update – Raquel Valverde, Farmers Market Coordinator
 - c. Beers at the Bridge – *Verbal Update*
 - d. DDA Director Recruitment – *Verbal Update*
 - e. Right Place Strategic Planning – *Verbal Update*
- VII. REPORTS AND COMMUNICATIONS
 - a. DDA Financial Report, October 31, 2024
 - b. Farmers Market Report/Staff Reports
- VIII. BOARD MEMBER COMMENT
- IX. PUBLIC COMMENT
- X. ADJOURN MEETING