



ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS
MONDAY, DECEMBER 9, 2024, MEETING, 8:00 A.M.
ASSEMBLY ROOM, ADA TOWNSHIP OFFICES
7330 THORNAPPLE RIVER DR SE, ADA, MI

AGENDA

- I. CALL TO ORDER/ROLL CALL
- II. APPROVAL OF AGENDA
- III. APPROVAL OF MINUTES OF NOVEMBER 12, 2024, REGULAR MEETING
- IV. APPROVAL OF PAYABLES – none
- V. UNFINISHED BUSINESS
 - a. None
- VI. NEW BUSINESS
 - a. Update on Recommendation for DDA Director Appointment
 - b. Consider Approval of Ada Farmers Market Branding Guide – Raquel Valverde
 - c. Downtown Banner Update – *Verbal Update*
 - d. Beers at the Bridge – *Verbal Update*
- VII. REPORTS AND COMMUNICATIONS
 - a. DDA Financial Report, November 30, 2024
 - b. Farmers Market Social Media & Marketing Report – Tara Heerspink
 - c. Farmers Market Manager Report – Raquel Valverde
 - d. Township Department Head Staff Reports
- VIII. BOARD MEMBER COMMENT
- IX. PUBLIC COMMENT
- X. ADJOURN MEETING