



2021-22 ADA TOWNSHIP DDA COMPLETED EVENTS AND PROJECTS

Events –

- The DDA, in cooperation with the Ada Business Association and several business and property owners in the Village, was able to carry out the Village “Leprachaun Hunt” event, in March 2021. The DDA incurred no costs for this event.
- Beers at the Bridge Summer Concert – August 20, 2021
- Brats & Bonfires – October 8, 2021
- Sponsorship of Tinsel, Treats & Trolleys – December 3, 2021
- Winter Wonderland in Ada – December 3, 2021 – January 31, 2022

Projects –

- Street sweeping of Village streets
- Sidewalk snow removal services
- Installation of lighted holiday evergreen trees and lighted reindeer figures in the Village business district.
- 2020 Ada Farmers Market, from June through October, with social distancing, masking, and other Covid-19 protocols in place.
- Installation and removal of holiday street pole garland
- Budgeted for village streetscape furnishings – FY 21/22
- Budgeted for the installation of community gateway sign – FY 21/22

Contracts –

- Contract with Seyferth PR for event coordination for the Beers at the Bridge and Brats and Bonfires events
- Contract with VanVossen Property Services for Village sidewalk snow removal services
- Contract with Jennie Mac Anaspie dba Opt In Marketing for Farmer's Market Management Services

Staff Support –

- The DDA hired a full-time DDA Director in June of 2021.

2020 ADA TOWNSHIP DDA PLANNED EVENTS AND PROJECTS

Events –

- Ada Village Leprechaun Hunt – March 13 – CANCELED
- Three Beers at the Bridge events – June 19, July 17, August 21 - CANCELED
- Ada Farmers Market – open weekly from June through September, with potential late season dates in October. Covid response measures are in place.
- Brats & Bonfires – October – PENDING CONFIRMATION OR CANCELLATION
- Sponsorship of Tinsel, Treats & Trolleys – PENDING DECISION BY THE ADA BUSINESS ASSOCIATION

Projects –

- Street sweeping of Village streets – Completed in June, 2020; will be scheduled after leaf drop.
- Installation and removal of streetlight garland

- Update of a Year-End Report summarizing the DDA's activities
- Have budgeted for the installation of community entry sign
- Have budgeted for a contract for sidewalk snow removal services

Contracts –

- Farmers Market Manager contracted services
- Contract with Wood Landscaping for sidewalk snow removal in 2020-21 season.

Staff Support –

- Following the departure of the former DDA Coordinator in March, 2020, and in view of the cancellation of most planned 2020 DDA events due to the pandemic, and the winding down of the Envision Ada capital campaign, the DDA Board has decided to postpone the filling of the vacant staff position, and utilize the Planning & Zoning department for staff support to the DDA.