ADA VILLAGE FALL FESTIVAL PASSPORT CARD

SWEEPSTAKES

FULL TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

<u>Eligibility.</u> The Ada Village Fall Festival Passport Card Sweepstakes (the "Sweepstakes") is open to all natural persons who are legal residents of the 50 United States and District of Columbia, who are at least 18 years old at time of entry. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

<u>Sponsorship</u>. The Sweepstakes is sponsored by the Ada Township Downtown Development Authority, ("Sponsor"), located at 7330 Thornapple River Drive, PO Box 370, Ada, MI 49301. The Sponsor and its officers, directors, shareholders, and employees, and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Sweepstakes, including without limitation, the immediate family members of such individuals, are not eligible to participate. Sponsor will conduct the Sweepstakes substantially as described in these official rules.

Entry Period. This Sweepstakes begins on October 7 at 4:00 PM and ends at 12:00 PM on Monday October 10, 2022 ("Entry Period").

<u>How to Enter</u>. During the Entry Period, follow the instructions on the Passport Card and make a purchase at a minimum of three Ada Village Businesses as more specifically described on the Passport Card. To enter the Sweepstakes without making purchase, submit your name and contact information to the Sponsor at Sponsor's business address above. All entries become the property of Sponsor, and none will be acknowledged or returned.

<u>Limitations on Entries</u>. LIMIT ONE ENTRY PER PERSON. No third-party entry or entry through any sweepstakes service is permitted. Any person who attempts or otherwise encourages the entry of multiple or false contact information under multiple identities or uses any device or artifice to enter or encourage multiple or false entries, as determined by Sponsor, will be disqualified. Use of robotic entry devices is strictly prohibited.

<u>Grand Prize(s)</u>. Three Grand Prizes will be awarded. Grand Prizes will consist of items from local businesses in Ada valued between \$50 and \$100. A prize winner is solely responsible for any federal, state, and local taxes.

<u>Drawing</u>. Winners will be selected by the Sponsor from among all eligible entries collected during the Entry Period taking place on or about October 10 at 3:00 PM at Sponsor's principal place of business. The drawing will be conducted by Sponsor, whose decisions and interpretations on all matters relating to the Giveaway and these Official Rules are final and binding in all respects. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or has violated a rule, gained unfair advantage in the Giveaway, or obtained winner status using fraudulent means.

Odds. The odds of winning will depend on the number of eligible entries received.

<u>General Terms</u>. By entering the Sweepstakes, you promise to abide by the rules and decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right, at its sole discretion, to refuse, disqualify or withdraw any entry at any time. Sponsor will not be responsible for any injury, damage or loss of any kind arising out of your participation in the Sweepstakes. YOU AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS SPONSOR, ITS BOARDS, OFFICERS, COMMITTEES, DIRECTORS, AND EMPLOYEES, FROM AND AGAINST ANY OR ALL CLAIMS, LOSSES, INJURIES, OR DAMAGES RESULTING FROM PARTICIPATION IN THE SWEEPSTAKES. Except where prohibited by law, by accepting prize, winner grants Sponsor a perpetual, worldwide, royalty-free license to use winner's name, photograph, voice, and/or likeness without further authorization, compensation, or remuneration of any kind for advertising, promotion, and other publicity purposes in any and all media now or hereafter known throughout the world.