

**ADA TOWNSHIP  
DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS  
MINUTES OF THE MAY 4, 2009 MEETING**

The meeting was called to order at 8:30 a.m. by Chairperson Bob Kullgren.

**BOARD MEMBERS PRESENT:** Terry Bowersox, George Haga, Tom Korth, Bob Kullgren, Devin Norman, Betsy Ratzsch, , Jim Ippel and Ted Wright.

**BOARD MEMBERS ABSENT:** Walt VanderWulp

**OTHERS PRESENT:** Susan Burton, Township Clerk, Jim Ferro, Planning Director

**PUBLIC PRESENT:** 1

**APPROVAL OF AGENDA**

Kullgren asked for approval of the agenda. It was moved by Korth, seconded by Bowersox, to approve the agenda as presented.

Motion passed unanimously.

**APPROVAL OF MINUTES OF THE APRIL 6, 2009 MEETING**

It was moved by Bowersox, seconded by Haga, to approve the minutes of the April 6, 2009 meeting.

Motion passed unanimously.

**REVIEW AND ACCEPTANCE OF SHORT-TERM PROJECT LIST AND COMMITTEE ASSIGNMENTS**

Kullgren reviewed a revised short-term project list and the revisions that have been made. He also referred members to the proposed committee structure and assignments to committees.

Kullgren reported on progress in developing and expanding the Ada Farmers Market, in a new location at The Community Church parking lot on Thornapple River Dr. Other farmers market managers are being contacted and consulted to learn from their experience. In addition, the outline terms of a lease agreement with The Community Church have been established.

Progress on the design of new banners for the Village was also reported by Kullgren, with design work on banner alternatives being provided by Village resident Karen Johnson.

Ippel suggested adding striping of pedestrian crosswalks in the Village to the striping needs, in addition to parking spaces. Haga stated he would follow up on this with the Road Commission.

The estimated budget for short-term projects was reviewed.

It was moved by Korth, seconded by Bowersox, to request the Township Board to amend the Township budget to provide a funding amount of \$8,000 for the DDA in the FY 2009-210 budget.

Motion passed unanimously.

**DISCUSSION OF BRONSON ST. PROJECT**

Kullgren and Ferro reported on a discussion of Bronson St. improvements that occurred at the most recent Development Area Citizens Council meeting. Council members would like to see progress on this project, and consider it a high priority for completion. It was noted that there is a need for communication with Bronson St. residents regarding the status of funding that was made available several years ago for this

project, and the fact that there have not been any special tax assessments made to residents for this project.

Kullgren suggested drawing people from both the DDA Project Committee and the Communications/Promotion Committee to interact with the Road Commission and Bronson St. residents.

#### **DEVELOPMENT AREA CITIZENS COUNCL STATUS REPORT**

Ferro reported on the most recent meeting of the Development Area Citizens Council, and the Council's finalizing of its comments on the draft DDA Plan to the Township Board.

#### **PREPARATIONS FOR MAY 11, 2009 TOWNSHIP BOARD PUBLIC HEARING ON DDA PLAN**

Ferro reminded the Board that the Township Board will be holding a public hearing on the DDA Plan on May 11, and encouraged DDA Board members to attend.

#### **ADJOURNMENT**

It was moved by Norman, seconded by Korth, to adjourn the meeting at approximately 9:50 a.m.

Motion approved unanimously.

It was noted that the next meeting of the Board is scheduled for Monday, June 1, at 8:30 a.m.

Respectfully submitted:

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Robert Kullgren, Chairperson