

**ADA TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS
MINUTES OF THE SEPTEMBER 4, 2012 MEETING**

The meeting was called to order at 8:30 a.m. by Chairperson Bob Kullgren.

BOARD MEMBERS PRESENT: Terry Bowersox, George Haga, Bryan Harrison, Jim Ippel, Tom Korth, Bob Kullgren, Devin Norman, Walt VanderWulp

BOARD MEMBERS ABSENT: Ted Wright

STAFF PRESENT: Jim Ferro, Planning Director

APPROVAL OF AGENDA

The agenda was approved by consent.

APPROVAL OF MINUTES OF JULY 9, 2012 MEETING

It was moved by Harrison, seconded by Bowersox, to approve the minutes of the July 9, 2012 meeting as presented. Motion approved unanimously.

DDA FINANCIAL REPORT

Ferro presented financial reports for the DDA overall and for the Farmers Market through the end of August.

**APPROVAL OF LICENSE AGREEMENT WITH AT&T AUTHORIZING
PLACEMENT OF STREETScape FURNISHINGS ON ADA DRIVE FRONTAGE OF
AT&T PROPERTY**

Ferro presented a proposed license agreement that would allow the DDA to place benches and a trash receptacle on AT&T property, adjacent to the Ada Drive sidewalk.

It was moved by Korth, seconded by Norman, to approve the license agreement as proposed.

Motion passed unanimously.

**PROPOSAL FOR AUGUST, 2013 CRITERIUM BICYCLE RACE IN THE VILLAGE
FROM BRIAN BANGMA, 42-85 EVENT MANAGEMENT AND RACE TIMING**

The Board reviewed a summary proposal from Brian Bangma, of 42-85 Event Management and Race Timing, who is proposing to produce a series of 4 Friday evening criterium bicycle races in 4 different communities, with a race in Ada Village proposed for the first Friday in August, 2013, from 5:00 p.m. to 9:00 p.m. Kullgren stated that he met with Bangma, who is requesting that the local community take on responsibility for recruiting sponsorships totaling \$5,000. Kullgren stated that Bangma would allow the community a limited time within which the DDA could exclusively recruit sponsors, after which Bangma would also be recruiting sponsors.

Ferro stated that the net effect of the proposal is that the DDA would take on some of the financial risk for the costs of producing the race, in the event we were not able to recruit sponsorships totaling at least \$5,000.

In discussion, the consensus of the Board was that they did not wish to assume responsibility for recruiting sponsors, and that they believed this should be the responsibility of the race producer.

Ferro suggested that the Board remain open to the possibility of being a sponsor, as a means of supporting the event.

Following discussion, it was moved by Norman, seconded by Haga, that the DDA Board decline the proposal that the DDA assume responsibility for recruiting \$5,000 of sponsorships.

Motion passed unanimously.

REVIEW/DISCUSSION OF DDA PROJECT PRIORITIES

The Board reviewed the list of project priorities that were adopted in December, 2010. Suggestions for possible revisions were made by Board members.

Korth stated there is a need for public restroom facilities in the Village, and suggested the open land owned by The Community Church located west of their driveway on Thornapple River Dr. as a possible location.

Jim Ippel stated there is a need for several trail connections into the Village, including a trail along Fulton St., from Kulross Ave. into the Village, and from the Ada Drive/M-21 intersection west to Grand River Dr. Ippel also suggested that Ada Drive should have striped and designated bicycle lanes adjacent to the curb, from M-21 to Thornapple River Dr.

Norman suggested there is a need for signs on the Ada Dr. hill coming into the Village to identify the crosswalk at Bronson St.

Ippel suggested that there is a need for an overall plan for the development of the entire Village, in order to provide some direction to the private sector as to how we would like to see the Village develop.

VanderWulp stated that the DDA needs a visible project to complete in order to demonstrate some accomplishment, and to retain Board member interest. He suggested that streetscape improvements in the core of the Village could serve this purpose and should be our focus for the near term.

Following discussion, Kullgren stated that a revised draft of the project priorities would be prepared for review at the next meeting, based on the input provided.

MEMBER/STAFF COMMENT

None.

PUBLIC COMMENT

None

ADJOURNMENT

It was moved by Bowersox, seconded by Norman, to adjourn the meeting at 10:00 a.m.

Motion passed unanimously.

Respectfully submitted:

Tom Korth, Secretary