

**ADA TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS
MINUTES OF THE OCTOBER 4, 2010 MEETING**

The regular October 4, 2010 meeting of the DDA Board was called to order at 9:03 a.m. by Vice-Chairperson Terry Bowersox.

BOARD MEMBERS PRESENT: Terry Bowersox, George Haga, Jim Ippel, Tom Korth, Devin Norman, Betsy Ratzsch, Walt VanderWulp, Ted Wright

BOARD MEMBERS ABSENT: Bob Kullgren

STAFF PRESENT: Jim Ferro, Planning Director

APPROVAL OF AGENDA

Ferro requested that the agenda be revised to add the request for cost sharing from The Community church for crack sealing of the church parking lot. The agenda as revised was approved by unanimous consent.

APPROVAL OF MINUTES

Ratzsch stated that she would like to see the DDA Board have as a goal being a leader in the community in conducting meetings in an atmosphere of civility, to encourage others to serve and to foster productive deliberations.

Note: Board member VanderWulp arrived at the meeting at this time.

It was moved by Korth, seconded by Wright, to approve the minutes of the September 7 meeting as presented. Motion passed unanimously.

M-21 BRIDGE REPLACEMENT UPDATE – GEORGE HAGA

Haga reported on the MDOAT public information meeting scheduled for this evening, and that construction activity is planned to start next week.

Korth commented that the MDOT public information meeting was very well publicized, and that he had heard about the meeting from multiple sources. He suggested using the same means of publicizing future similar meetings.

REQUEST FOR FUNDING FOR TINSEL, TREATS AND TROLLEY EVENT

Betsy Ratzsch presented the proposed budget for the Ada Retailers “Tinsel, Treats & Trolley” event, planned for December 2, and a request for a funding contribution of \$1,200 from the DDA toward the costs of the event. Betsy described the improvements and changes being planned for the event this year, based on experience at last year’s event, including adding a second trolley.

Ferro pointed out that this year’s budget included a projection of \$750 for this event, and an additional allowance of \$750 for promotion of October community events. He noted that the coordinated event promotion for October did not take place, so the funding that was allocated for that could be used for promotion of the December event.

Bowersox noted that the Ada Business Association contribution to the event was only \$500, significantly less than the requested share from the DDA.

Haga pointed out that if the combined ABA/DDA contribution amount was shared equally between the two organizations, each would be contributing \$850.

Wright stated he is prepared to support sharing \$1,700 between the ABA and the DDA on a 50/50 basis.

Bowersox stated he would like to see the ABA increase their participation level.

Ratzsch stated that she would discuss this with the ABA Board at its meeting scheduled for tomorrow, and request their contribution be increased to \$850.

REQUEST FROM THE COMMUNITY FOR COST SHARING OF PARKING LOT CRACK SEALING

Ferro presented the proposal from The Community for cost sharing on a 70% church/30% Township basis of crack sealing of the shared parking lot, at a total cost of \$1,125. Ferro reviewed the applicable provisions of the agreement with the church that allows for public use of the parking lot. The agreement states that the church may propose sharing of needed parking lot maintenance, and that the Township may either accept or decline proposed cost sharing of needed maintenance. The Township's 30% share of the cost would be \$337.50.

It was moved by Korth, seconded by Ratzsch, to authorize expenditure of \$337.50 toward the cost of crack sealing of the parking lot.

Motion approved unanimously.

PUBLIC COMMENT

There was no public comment.

ADJOURNMENT

It was moved by Korth, seconded by Norman, to adjourn at 9:20 a.m.

Motion passed.

Korth noted that he will not be able to attend the special meeting next Wednesday.

Respectfully submitted:

Tom Korth, Secretary