

**ADA TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS
MINUTES OF THE NOVEMBER 1, 2010 MEETING**

The meeting was called to order at 8:30 a.m. by Chairperson Bob Kullgren.

BOARD MEMBERS PRESENT: Terry Bowersox, George Haga, Jim Ippel, Tom Korth, Bob Kullgren, Devin Norman, Betsy Ratzsch, Walt VanderWulp, Ted Wright

BOARD MEMBERS ABSENT: None

STAFF PRESENT: Jim Ferro, Planning Director

APPROVAL OF AGENDA

The agenda was approved by consent.

APPROVAL OF MINUTES

It was moved Bowersox, seconded by Korth, to approve the minutes of the October 4, 2010 Regular Meeting and the October 13, 2010 Special Meeting. Motion passed unanimously.

**APPROVAL OF EXPENSE COST SHARING WITH ADA BUSINESS ASSOCIATION FOR
“TINSEL, TREATS & TROLLEY” EVENT**

It was moved by Haga, seconded by Bowersox, to authorize expenditure of \$850, to be matched by an equal amount from the Ada Business Association, for costs of the “Tinsel, Treats and Trolley” event on December 2, 2010. Motion passed unanimously.

CHANGE IN JANUARY 3, 2011 MEETING DATE

Ferro stated that the Township Clerk has informed him that the January meeting date was inadvertently scheduled on a date that is a Township-recognized holiday – Monday, January 3. Ferro requested that the meeting date be changed to either Tuesday, January 4 or Monday, January 10.

It was moved by Bowersox, seconded by Korth, to change the January meeting date to Tuesday, January 4, 2011. Motion passed unanimously.

DISCUSSION OF FUTURE PLANS/PRIORITIES OF THE DDA

The Board continued discussion initiated at the October 13 meeting on future plans and priorities in the areas of downtown design, economic restructuring and promotion. Kullgren noted that the results of this discussion will serve as input to the development of the DDA budget for the next fiscal year, which will be discussed at the December meeting.

PUBLIC COMMENT

There was no public comment.

ADJOURNMENT

The meeting was adjourned at 10:20 a.m.

Respectfully submitted:

Tom Korth, Secretary