



**ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS  
MONDAY, APRIL 8, 2019 MEETING, 8:00 A.M.  
ADA TOWNSHIP OFFICES, 7330 THORNAPPLE RIVER DR. SE  
ADA, MICHIGAN**

**AGENDA**

- I. Call to Order/Roll Call
- II. Approval of Agenda
- III. Election of Officers
- IV. Approval of Minutes of March 11 meeting
- V. Approval of Payables
  - a. RRR Lawn and Landscape 3/15/19 Invoice, Light Pole Garland Removal
  - b. Seyferth PR 2/28/19 Invoice, Event Planning Services
  - c. Woods Landscaping 3/4/19 Invoice, Snow Removal Services
- VI. Approval of 2019 Amendment of Farmers' Market Agreement with The Community Church
- VII. Review and Comment on Township Signage Design
- VIII. Reports and Communications
  - a. Status of Riverfront Park Construction
  - b. Community Center/Library Building Update
  - c. Beers at the Bridge Sponsorship Information
  - d. 2019 Leprechaun Hunt Summary
  - e. DDA Financial Report, 3/31/19
- IX. Board Member Comment
- X. Public Comment
- XI. Adjournment

**ADA TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY (DDA)  
BOARD OF DIRECTORS  
MINUTES OF THE MARCH 11, 2019 MEETING  
ADA, MICHIGAN**

**I. CALL TO ORDER AND ROLL CALL**

The meeting was called to order at 8:00 a.m. by Chairperson, Bowersox.

**BOARD MEMBERS PRESENT:** Terry Bowersox, George Haga, Walt VanderWulp, Dawn Marie Coe, Ted Wright

**BOARD MEMBERS ABSENT:** Bryan Harrison, Margaret Idema, Justin Knapp, Devin Norman

**STAFF PRESENT:** Jim Ferro, Planning Director, Brian Hilbrands, DDA Coordinator, Kevin Moran, Ada Township Treasurer, Adina Winczewski, Administrative Assistant

**PUBLIC PRESENT:** 4 members

**II. APPROVAL OF AGENDA**

It was moved by VanderWulp, seconded by Coe, to approve the agenda as presented. Motion passed unanimously.

**III. APPROVAL OF MINUTES OF FEBRUARY 11, 2019 MEETING**

It was moved by VanderWulp, seconded by Coe, to approve the minutes of the February 11, 2019 meeting as presented. Motion passed unanimously.

**IV. APPROVAL OF PAYABLES**

Hilbrands presented invoices from Display Sales in the amount of \$162.00 for replacement of garland lights and from Woods Landscaping in the amount of \$1,046.00 for sidewalk salting and \$3,710.00 for snow removal services.

It was moved by Haga, seconded by Coe, to approve the above invoices as presented. Motion passed unanimously.

Hilbrands also presented an invoice from Woods Landscaping for snow windrow removal. Hilbrands noted that there was a misunderstanding between the Township and Woods regarding the bid specifications and pricing for removal of snow windrows along the curb, when requested by the Township. The bid specifications requested a cost per hour for removal and hauling of snow windrows, and Woods interpreted this as a cost per hour per equipment item used for the removal operation. Hilbrands stated he met with Ken Remijn, owner of Woods Landscaping, and was able to get clarification of the charges. Mr. Remijn also provided a detailed explanation of charges which was provided in the board packets. Hilbrands stated he believes Woods fee for the work is reasonable based on his explanation and the cost of the same work completed for the Township in the past by a different vendor, and recommended approval of the invoice.

Board members expressed appreciation for the good work Woods Landscaping provides and they appreciate the detailed explanation of charges from Mr. Remijn.

It was moved by Coe, seconded by Wright, to approve the Woods Landscaping invoice in the amount of \$2,070.00 for snow windrow removal services as presented. Motion passed unanimously.

**V. APPROVAL OF SEYFERTH PR CONTRACT FOR EVENT PLANNING AND COORDINATION SERVICES FOR BEERS AT THE BRIDGE 2019**

Hilbrands presented the 2019 contract with Seyferth PR and estimated costs. Hilbrands stated that Seyferth PR will take on various vendor costs up-front and will incorporate those costs in their monthly invoices to the DDA. This year, the estimated costs will be shared 50/50 between Amway and the DDA. Vanderwulp asked if the costs will be the same as last year. Hilbrands stated that staff and Seyferth are working together to reduce costs. Coe asked if this was the final year of Amway's involvement. Hilbrands stated yes, it is the final year of their involvement.

It was moved by Haga, seconded by VanderWulp, to approve the Seyferth PR contract for Event Planning and Coordination Services for Beers at the Bridge for 2019. Motion passed unanimously.

**VI. DISCUSSION OF 2019 FARMERS' MARKET HOURS**

Jennie Mac Anaspie, Market Manager, discussed reasons for the new Farmers' Market hours which are 9:30 a.m. to 2:00 p.m. The times were preferred by the vendors in order to not compete with rush hour traffic. Historically, the amount of customer traffic significantly decreases after 2:00 p.m. Mac Anaspie also provided a survey of farmers' market hours from surrounding areas and noted that they all have similar hours. Mac Anaspie also stated that vendors will be required to stay until closing.

VanderWulp asked if River Street will be the permanent location of the Farmers' Market. Mac Anaspie stated that unless there is a permanent structure, yes, it will stay at River Street for the foreseeable future.

Wright asked Mac Anaspie if there is a marketing strategy and if she attends the Ada Business Association meetings. Mac Anaspie stated she would like to have the vendors get active in promoting the Farmers' Market as well as involving the local retailers. Mac Anaspie also stated that she has not been to an ABA meeting but plans to attend in the future.

Bowersox asked for clarification on where the Farmers' Market will be located. Ferro stated it will be on River Street, just east of Zeytin. VanderWulp stated good signage will be important at that location. Mac Anaspie agreed and stated that she would like to get permanent signage. Normally, there are several 4ft. x 10ft. banners placed throughout the Township. She is looking in adding a banner on the fencing at Ada Dr. and Thornapple River Dr. Mac Anaspie also stated that there are signs that go up on the morning of the event to alert the public that the Market is open.

Haga asked, for insurance and liability reasons, if an agreement is being worked out with the condo association. Ferro stated they are reaching out to the condo association regarding an agreement.

**VII. APPROVAL OF FARMERS' MARKET MANAGER CONTRACT FOR FY 2019-2020**

It was moved by Haga, seconded by VanderWulp to approve the Farmers' Market Manager Contract for FY 2019-2020 as presented. Motion passed unanimously.

**VIII. REPORTS AND COMMUNICATIONS**

**a. Township Signage Update**

Ferro stated the Township is currently working with a consultant whose services are being covered by Amway on a donated basis to come up with an integrated and coordinated design for signage to

replace all of the existing signage identifying all types of Township facilities. The DDA has budgeted for a new Village entry sign at M-21 and Ada Drive. A couple meetings with the consultant have taken place and another will be scheduled soon to review refined options for the signs.

**b. Riverfront Park Construction Update**

Ferro stated the architect is working on the construction plans and a DEQ permit application for the amphitheater which is planned to be under construction this spring.

**c. Community Center/Library Building Update**

Ferro stated the architect has provided renderings and a floor plan. There is still a lot of detail that needs to be added such as exterior materials and color selection. The floorplan design will continue to be developed in the current design phase. The cost estimate continues to be refined as the design gets more specific. Soil borings will be conducted soon.

VanderWulp asked if there will be signage indicating where public parking will be. Ferro stated yes, and there are currently two signs which will be installed this spring at the Community Church property at Thornapple River Dr. and Headley Street.

VanderWulp recommended adding public parking signage for Bronson Street and other areas where parking is obscure.

**d. Report on Comparison of DDA Event Involvement**

Hilbrands provided a report and gave a brief overview of what types of events other DDA's are currently involved in. Hilbrands noted that the Cascade DDA is looking into creating a Special Event Permit Application that would allow businesses to apply for event funding from the Cascade DDA.

The report also provided a summary on the activity of Downtown Grand Rapids Inc. (DGRI). Hilbrands stated he spoke with Megan Catcho, the Event Coordinator for DGRI. DGRI is involved with planning and putting on several annual events such as Movies on Monroe, Relax at Rosa, World of Winter, State of our Downtown, and Light up Downtown. Their main focus is activating the downtown area. They try to partner with local businesses to cross promote.

*(VanderWulp left the meeting at 9:04 a.m.)*

**e. 2019 Leprechaun Hunt**

Hilbrands noted that the Leprechaun Hunt will be taking place this Friday, March 15<sup>th</sup>. There are a number of businesses participating in the event this year. Hilbrands stated this is a great opportunity for businesses to be involved and there is no sponsorship cost to participate. Businesses are just asked to provide some sort of handout for the children.

**f. DDA Financial Report, 2/28/19**

Hilbrands gave a brief overview of the February financial activity as outlined in the board packets including sponsorship payment to the Ada Business Association for the 2018 Tinsel, Treats & Trolleys event, and payment to Woods Landscaping for January snow removal and salting services. Farmers' Market expenses for 2019 are \$105.00.

**IX. BOARD MEMBER COMMENT**

No comments were made.

**X. PUBLIC COMMENT**

No comments were made.

Meeting was adjourned at 9:11 a.m.

Respectfully submitted:

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Devin Norman, Secretary

# RRR Lawn and Landscape LLC

6757 Cascade Rd SE #121 Grand Rapids, MI 49546



RRR Lawn  
& Landscape LLC

(616) 893-5765

nriebel@rrrlawn.com | www.rrrlawn.com

**RECIPIENT:**

**Ada Township**

7330 Thornapple River Dr PO Box 370  
Ada, Michigan 49301

## Invoice #1966

Issued 03/15/2019

Due 03/30/2019

**Total \$1,306.00**

Account Balance \$1,306.00

### RRR Lawn & Landscape Invoice

SERVICE / PRODUCT	DESCRIPTION	QTY.	UNIT COST	TOTAL
03/13/2019				
Garland Removal	Downtown Ada.	1	\$1,306.00	\$1,306.00

Rec'd 3/15/19 BAH  
50% Township - 101.  
50% DDA - 248.170.740  
Ok to pay 3/27/19  
BAH

Thank you for your business. Please contact us with any questions regarding this invoice.  
Invoices subject to a \$25.00 late fee for every 30 days overdue.

Total	\$1,306.00
Account balance	\$1,306.00



40 Monroe Center NW  
Grand Rapids, MI 49503  
616.776.3511  
800.435.9539  
seyferthpr.com

INVOICE

Ada Township  
7330 Thornapple River Dr SE  
Ada, MI 49301

February 28, 2019  
Invoice Number 83271

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	<u>Amount</u>
Beers at the Bridge June	<u>\$ 904.38</u>
Total Professional Services	<u>\$ 904.38</u>

TERMS: NET DUE 30 DAYS

Rec'd 3/22/19  
BAA

OK to pay 3/27/19  
BAA

248,299,906.001  
BAA



# WOODS LANDSCAPING

**Invoice: 26819**

Date 4/3/2019  
 Terms Due on receipt  
 PO Number  
 Account #

**Bill To**

Ada Township  
 Attn: Brian Hilbrands  
 PO Box 370  
 Ada, MI 49301

**Property Address**

Ada Township  
 7330 Thornapple River Dr  
 Ada, MI 49301

Date/Time	Description	Quantity	Price	Total
3/2/2019	Shoveling (per time)	1.00	530.00	530.00
3/5/2019	Shoveling (per time)	1.00	530.00	530.00
3/6/2019	Shoveling (per time)	1.00	530.00	530.00

Subtotal:	1590.00
Invoice Total:	<b>\$1,590.00</b>
<b>Account Balance:</b>	<b>\$1,510.00</b>

Rec'd 4/3/19  
 PAA  
 OK to pay 4/3/19  
 248,170.801  
 PAA

**PAYMENT COUPON**

**Woods Landscaping**  
 9599 Fulton St. E  
 Ada, MI 49301  
 616-868-6749

Ada Township  
 7330 Thornapple River Dr  
 Ada, MI 49301

Terms Due on receipt  
 Account #  
 PO Number

Invoice #	26819
Invoice Date	4/3/2019
Invoice Balance	\$1,590.00
Account Balance	\$1,510.00
Amount Enclosed	





## MEMORANDUM

Date: 4/2/19

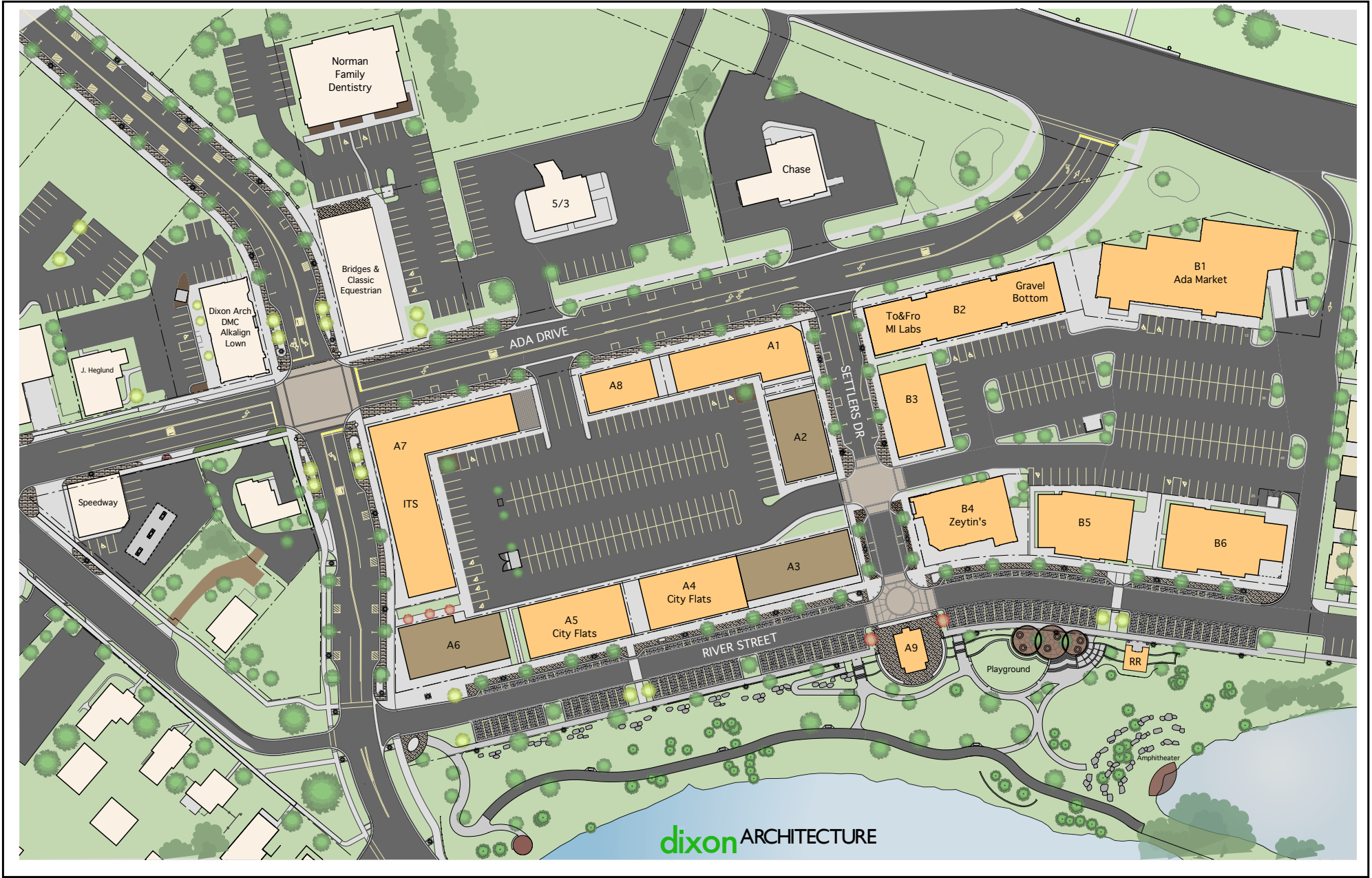
**TO:** Ada Township DDA Board  
**FROM:** Brian Hilbrands, DDA Coordinator  
**RE:** 2019 Farmers Market Location Change

On Monday April 1<sup>st</sup>, Jim Ferro, Jennie Mac Anaspie and I met with Phil Leerar to discuss concerns that were brought to our attention regarding having the Farmers' Market located on River Street. Phil stated that with private development construction possible this summer, he was concerned with the impact that it could have on the Market.

On the attached map, the City Flats buildings (A4 and A5) are scheduled to begin construction this summer, and it is possible that construction for either the B5 or B6 buildings could also begin. There will also be construction going on in the riverfront park, specifically on the amphitheater. Phil was concerned that construction adjacent to the Market could create issues with noise, dust and parking. Phil recommended that since the Amy Van Andel Library and Community Center has been moved to the north side of Headley Street, the Farmers Market should remain in The Community Church parking lot for another summer to avoid issues with potential construction.

The original reason for changing the location of the Market this season was to avoid conflict with construction of the library and community center. With the building location moving across Headley Street, that should no longer be an issue. River Street is still the preferred final location for the Market, as we believe that area will see increased foot traffic and the Market will benefit by being in close proximity to the retail there. However, with the ongoing construction in that area, it has been determined that the best option for the 2019 Farmers' Market is to remain at The Community Church. The private development situation will be reevaluated at the end of this Market season to determine whether the Market will be able to move to River Street in 2020.

The next steps are to have all parties sign an amendment to the DDA's agreement with The Community Church, extending the agreement into the 2019 Market season, and possibly amending the Market budget for this coming season.



Norman  
Family  
Dentistry

Chase

5/3

Bridges &  
Classic  
Equestrian

Dixon Arch  
DMC  
Alkalign  
Lown

J. Heglund

ADA DRIVE

To&Fro  
MI Labs

Gravel  
Bottom

B1  
Ada Market

SETTLERS DR

A1

A8

A2

B3

A7

ITS

B4  
Zeytin's

B5

B6

Speedway

A4  
City Flats

A3

RIVER STREET

A6

A5  
City Flats

A9

Playground

RR

Amphitheater

dixon ARCHITECTURE



## MEMORANDUM

Date: 4/3/19

**TO:** Ada Township DDA Board  
**FROM:** Brian Hilbrands, DDA Coordinator  
**RE:** Extension of Agreement with The Community church for use of property for Farmers' Market

The letter agreement between the DDA and The Community, an RCA Ministry in Ada, allowing use of the church parking lot for the weekly Farmers' Market expired at the end of the 2018 season.

The DDA Board and The Community wish to extend the agreement through the 2019 season, as provided in the attached "2019 Amendment of Farmers' Market Agreement."

Approval by the DDA Board is requested.

As in the original agreement, the Township is a party to the extension agreement in a "joinder" provision, for the sole purpose of insurance provisions and indemnification.

Approval of the Joinder provision in the 2019 Amendment by the Township Board is anticipated for the evening of April 22.



\_\_\_\_\_, 2019

The Community,  
an RCA Ministry in Ada (“Church”)  
7239 Thornapple River Dr.  
Ada, MI 49301

**Re: 2019 Amendment of Farmer’s Market Agreement (to extend term)**

To the Above:

The DDA and the Church are parties to a certain letter agreement between the Church and the DDA dated June 16, 2009, as amended by letter agreements dated May, 2012; June, 2014; May 24, 2017 and May 22, 2018 (collectively the “Farmer’s Market Agreement”) concerning the use of the Parking Lot for a Market (both as defined in the Farmer’s Market Agreement). (Note: the June, 2014 letter of amendment was described as “3<sup>rd</sup> Amendment of Farmer’s Market Agreement,” even though there had only been one prior amendment entered into between the parties.)

This letter, when signed by the Church and the DDA below, will be our agreement to extend the term of the Farmer’s Market Agreement through October 31, 2019.

The DDA acknowledges that its rights are subject to a lease between the Church and Ada Township concerning the Township’s right to use portions of the Church’s property for public parking.

In all other respects, the terms and conditions of the Farmer’s Market Agreement, as previously amended and as amended by this 2019 Amendment, shall continue in full force and effect.

By signing this 2019 Amendment, each of the DDA and the Church is representing to the other that it has taken all steps necessary to approve this agreement and that the persons signing this 2019 Amendment on its behalf are authorized to do so.

**(Signatures follow)**

2019 Amendment of Farmer's Market Agreement  
Between Ada Township and The Community, an RCA Ministry in Ada

Dated: \_\_\_\_\_, 2019

ADA TOWNSHIP DOWNTOWN  
DEVELOPMENT AUTHORITY

By \_\_\_\_\_

Its \_\_\_\_\_

And by \_\_\_\_\_

Its \_\_\_\_\_

Agreed:

Dated: \_\_\_\_\_, 2019

THE COMMUNITY, AN RCA MINISTRY IN ADA

By \_\_\_\_\_

Its \_\_\_\_\_

And by \_\_\_\_\_

Its \_\_\_\_\_

The Community, an RCA Ministry in Ada  
7239 Thornapple River Drive, SE  
Ada, Michigan 49301

**JOINDER**

ADA TOWNSHIP (the "**Township**") hereby joins in this Agreement solely for purposes of *Section 5* of this Agreement, as amended. Specifically, the Township: (1) agrees to furnish the Church with proof of the Township's liability insurance on use of the Parking Lot by Vendors, Patrons and the DDA, the terms of which shall provide at least \$1,000,000 of coverage and shall name the Church as an additional insured; (2) shall indemnify, hold harmless, and defend the Church, its agents, members, and employees, from and against any loss, liability, cause of action, or claim for personal injury, property damage, or loss of life or property arising from the use of the Parking Lot by Vendors, Patrons and the DDA; and (3) to the extent covered by insurance, whether obtained for the purposes of this Agreement or otherwise, waives all rights of recovery against the Church and its agents, members, employees, and guests arising from damage to the Township's or the DDA's property or the claim of any third party with respect to the Market or the use of the Parking Lot. The Township further agrees that its indemnity, hold harmless, and defense obligations shall survive any termination of this Agreement.

By signing this Agreement, the Township is representing to the Church that the Township has taken all steps necessary to approve its Joinder in this Agreement and that the persons signing this Agreement on its behalf are authorized to do so.

Dated: \_\_\_\_\_, 2019      ADA TOWNSHIP

By \_\_\_\_\_

Its \_\_\_\_\_

And by \_\_\_\_\_

Its \_\_\_\_\_



## MEMORANDUM

Date: 4/3/19

**TO:** Ada Township DDA Board  
**FROM:** Brian Hilbrands, DDA Coordinator  
**RE:** Master Sign Design for Township Facilities

### **Overview of Sign Options and Recommended Option:**

A Committee including Supervisor Haga, Treasurer Moran, Trustee Proos, Parks Director, DDA Coordinator and Planning Director has been working with a design consultant, Detergent Design, whose services have been underwritten by Amway, to develop a coordinated design plan for updating of all identification signage for Township buildings, parks and other facilities.

This process began with Township staff preparing an inventory of existing and proposed signs identifying Township facilities, including important features of the site context for each sign, such as distance from the road, traffic speed and whether site lighting is needed.

The consultant developed 6 different design concepts for review by the Committee. Two were identified as preferred options during the initial review for further consideration and refinement. At a second meeting, a Committee favorite from the top two design options was recommended for implementation.

The attached package identifies the design options considered, with the recommended option identified as “signage 1”, the 2<sup>nd</sup> ranked option as “signage 2” and the remaining unranked options as “signage 3-6”.

The recommended design approach utilizes wood slats and posts (either treated wood or wood composite) in either a vertical or horizontal arrangement along with acrylic or metal panels containing sign graphics. Renderings are provided showing options for either post-mounted signs or shorter signs on a concrete “monument” base. Lighting of the signs is an option that can be accommodated on signs where needed.

Also included in the “Signage 1” graphics are renderings showing how the existing community entry sign at Grand River Dr. and Knapp St. could be modified by re-using the existing steel letters/logo and the existing stone base, and adding a vertical wood post background to make the graphics more legible.

### **Requested Action:**

Implementing a uniform design theme for signage of Township facilities will likely take 2-3 years to complete. However, funding is included in the DDA FY19-20 budget for an “Ada Village” identification sign at the Fulton St./Ada Drive intersection, to replace the “covered bridge” sign that was removed from that location during Ada Drive reconstruction.

Review and comment on the recommended design concept by the DDA Board is requested.

Once a design concept is approved, proposals will be solicited from design consultants for completion of construction plans and specifications for the sign that is budgeted this year.

**HELLO THERE.**

**ALLOW US TO PRESENT:**  
ADA TOWNSHIP SIGNAGE



**MATERIALS**



Dark Stained Wood



Wood Slats



Dark Steel



Steel



Corten Steel



Coated Metal



Cement



Routed Plastic

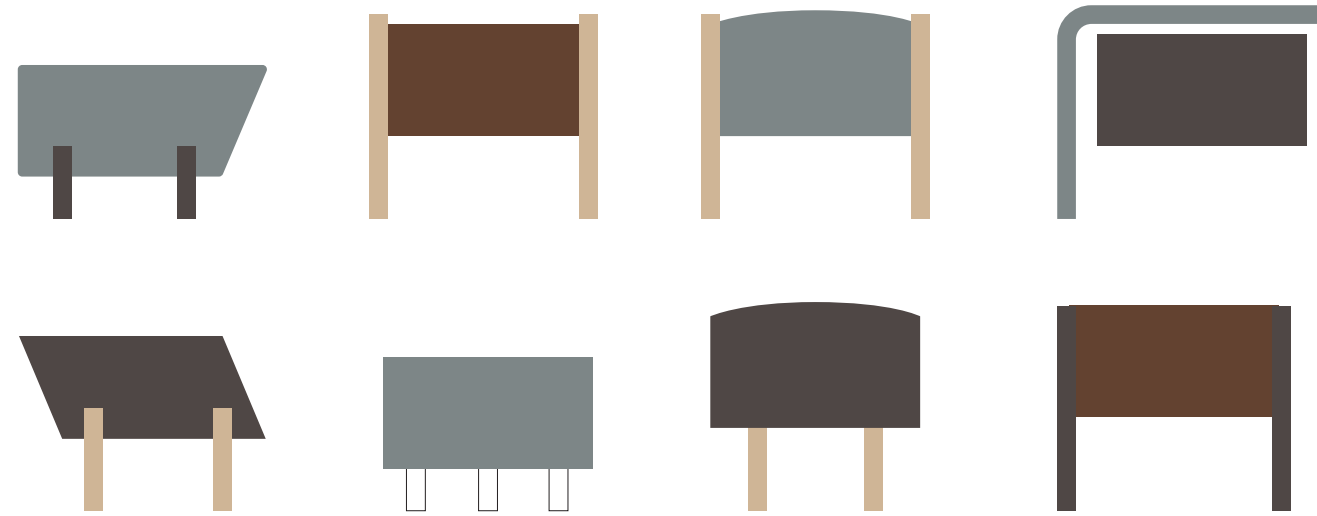


Acrylic

**BASIC CONCEPTS**



Wood, metal, or PVC post

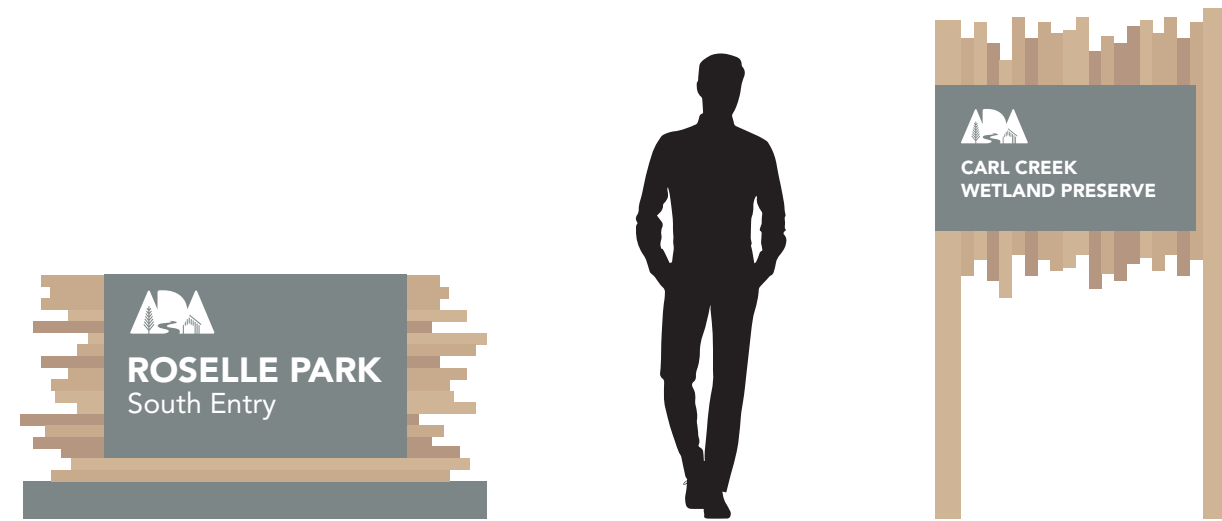


Different sign shapes and post positions

**SIGNAGE 1**



Cement, wood slats, steel, and glossy white

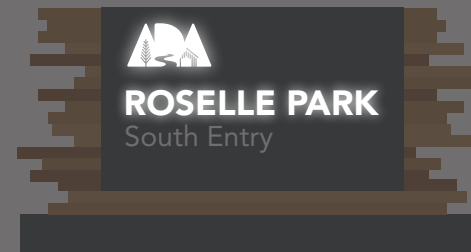


Wood slats will give the sign dimension and a unique color variation. Sheets of bent metal or acrylic are mounted to the sign providing options for both single and double sided signs. Text can either be self-lit letters or cut out and lit internally

SIGNAGE 1



Cement, wood slats, steel, and glossy white



Wood slats will give the sign dimension and a unique color variation. Sheets of bent metal or acrylic are mounted to the sign providing options for both single and double sided signs. Text can either be self-lit letters or cut out and lit internally



Wood posts will make the backdrop for metal letters, mounted to the sign. Letters could be sourced from the current sign. The wood posts sit on a cement base.



As another option, the existing signage could remain and the wood be mounted as a backdrop behind the existing sign. The wood will tie into the rest of the signage and keep everything visually linked across the city. This particular sign, being much larger and prominent, will be different than the rest regardless of the option chosen. Keeping the existing stone will retain the high-end feel while keeping the cost down.

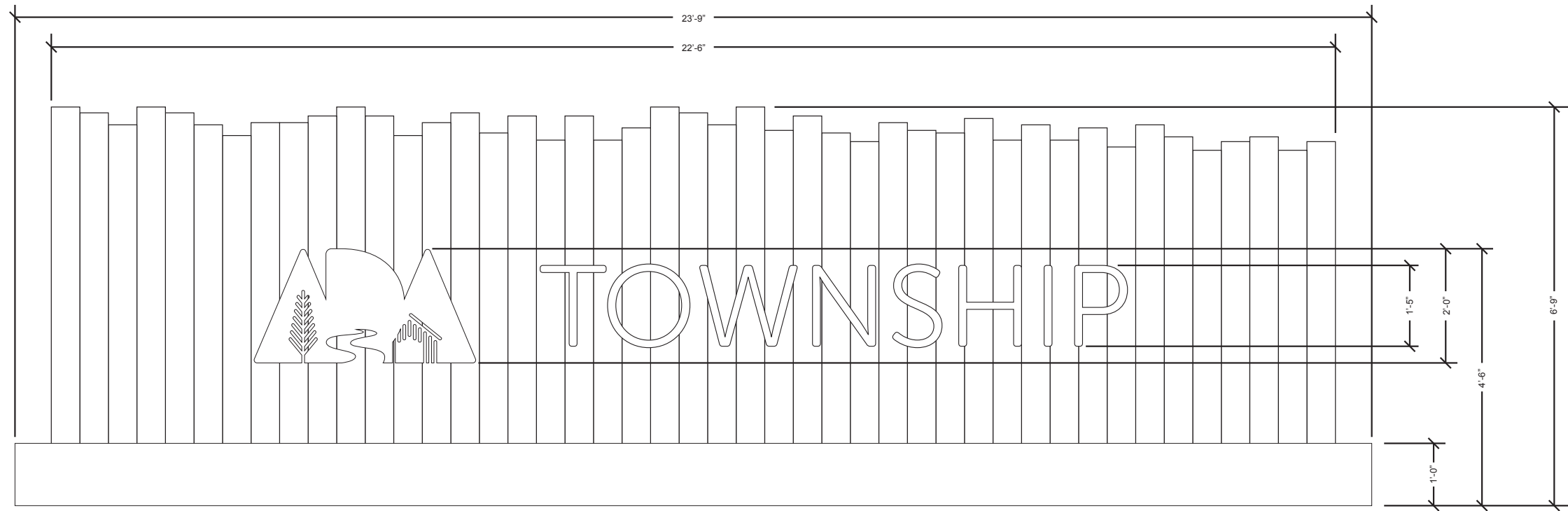
## SIGNAGE 1



Vertical and horizontal signs maintain the same look and feel through the wood slats at a smaller scale. Text and sign size can be altered for location-specific requirements. A secondary text can incorporate addresses or other necessary copy onto the sign.

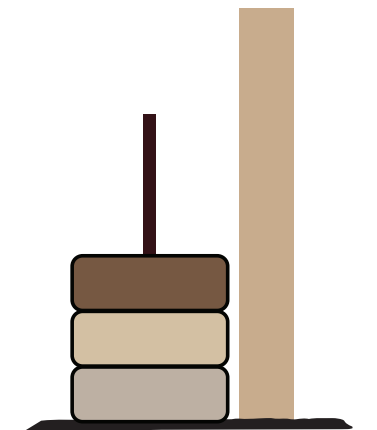
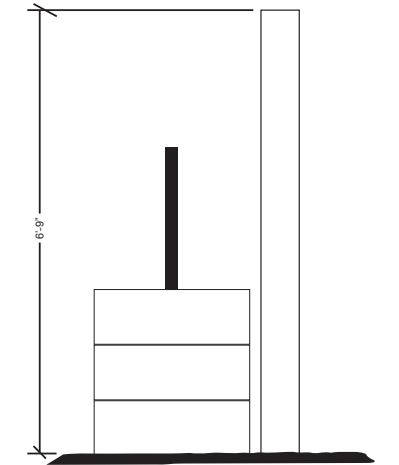
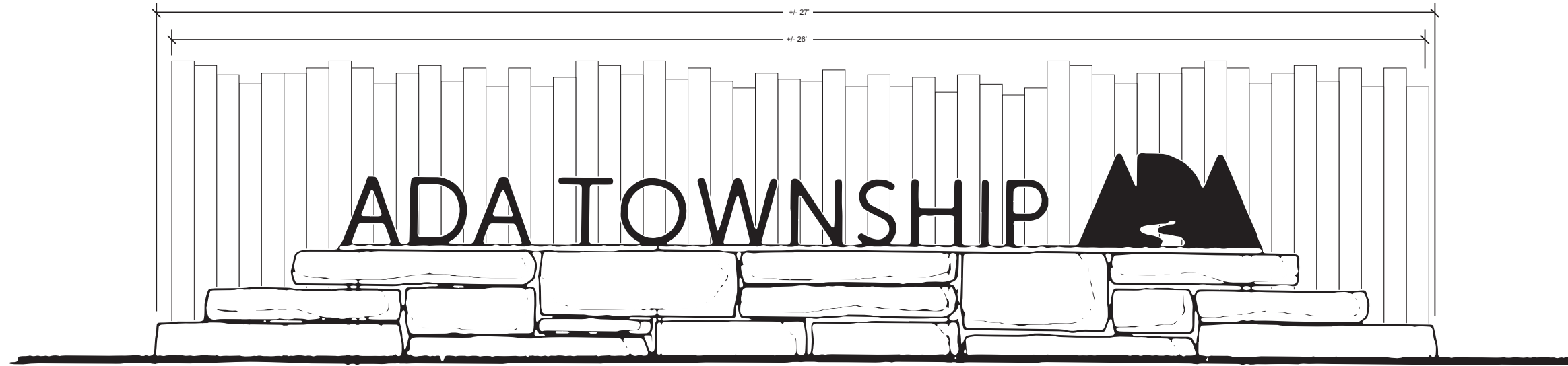
**SIGNAGE 1**

6in x 6in wood posts  
Cement  
Reused metal letters



**SIGNAGE 1**

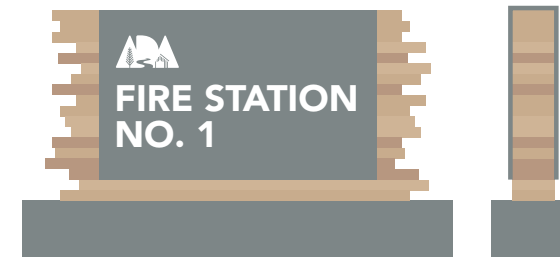
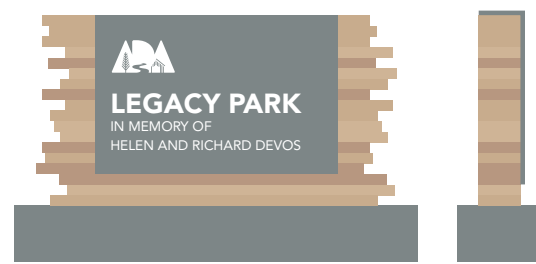
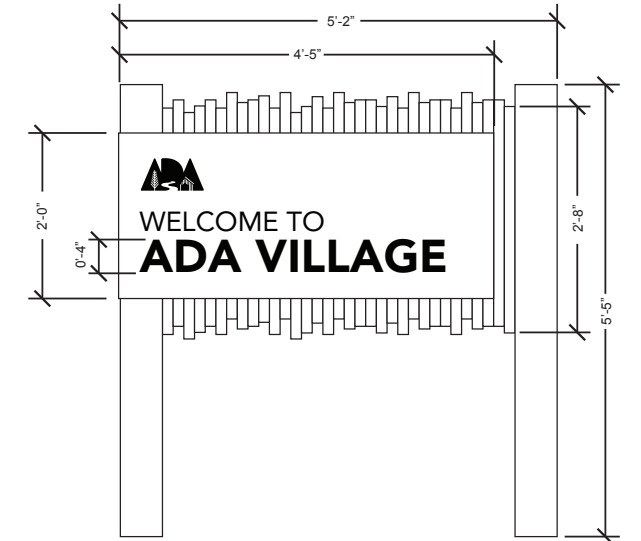
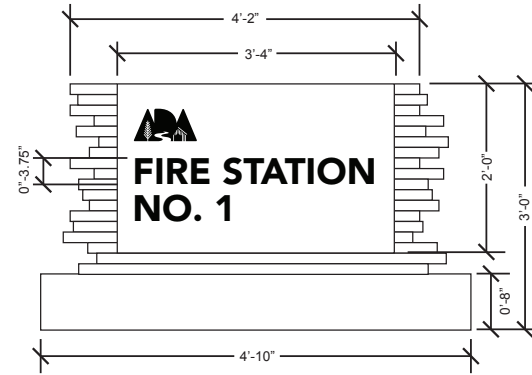
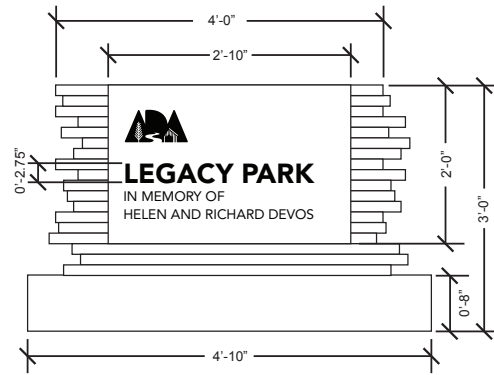
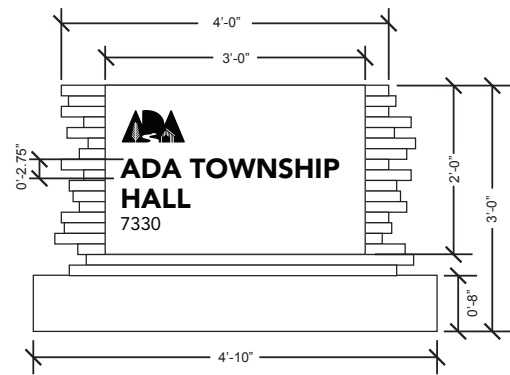
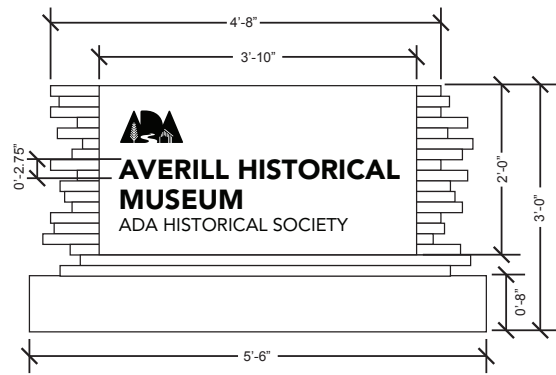
6in x 6in wood posts





# SIGNAGE 1

6in x 6in wood posts  
2in x 6in wood slats  
Printed metal sheet  
Cement



## WOOD OPTIONS



Wood Composite:  
Lasts long, low maintenance, variety of color options



Treated Wood:  
Look and feel of natural wood, could be stained colors,  
range of sizes

## METAL OPTIONS

For duration and upkeep we would suggest using steel for the metal on the signs. Aluminum would also work.



Sand Blasted/Matte Finish



Straight Brushed Finish



Randomized Circular  
Brushed Finish



Circular Brushed Finish



Using metal posts, this sign is simple but upscale. A printed PVC leaves a continuous flat surface. The unit contains internal lights that illuminate the parts of the PVC that have been left blank.

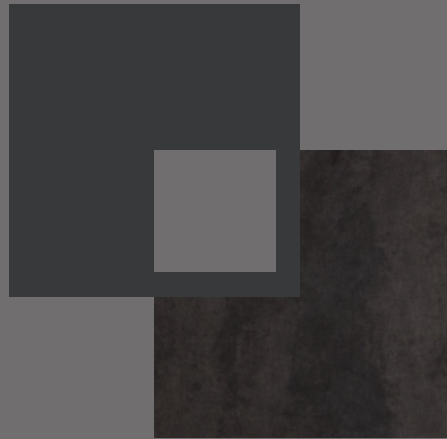


Metal posts with printed PVC

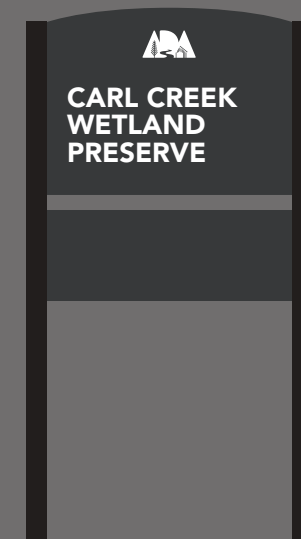
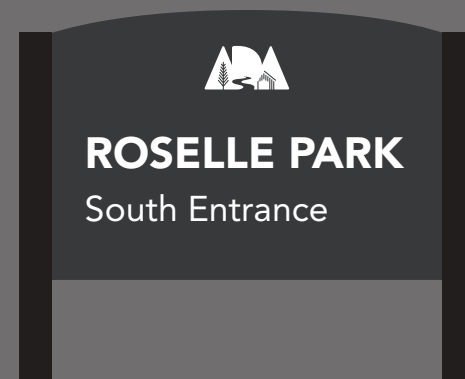




Using metal posts, this sign is simple but upscale. A printed PVC leaves a continuous flat surface. The unit contains internal lights that illuminate the parts of the PVC that have been left blank.



Metal posts with printed PVC



## SIGNAGE 3



Metal posts with white text mounted on fake wood



Fake wood paired with white provides a high-end feel while keeping the concept fairly simple. By placing the posts behind the boards, the sign has a seamless appearance. Text on the sign is either self-lit letters (larger signs) or lit internally, shining through a piece of white PVC underneath the fake wood.



**SIGNAGE 3**



Metal posts with white text mounted on fake wood



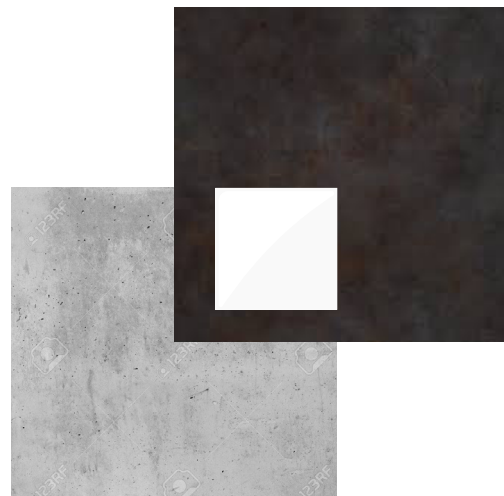
Fake wood paired with white provides a high-end feel while keeping the concept fairly simple. By placing the posts behind the boards, the sign has a seamless appearance. Text on the sign is either self-lit letters (larger signs) or lit internally, shining through a piece of white PVC underneath the fake wood.



**SIGNAGE 4**



Large curved steel is cutout into two pieces, making the Ada logo. "TOWNSHIP" is mounted on the cement in front in self-lit letters. At night, these letters provide illumination onto the rest of the sign. Revealing the township behind through its cutouts, this signage option provides a more sculptural approach.



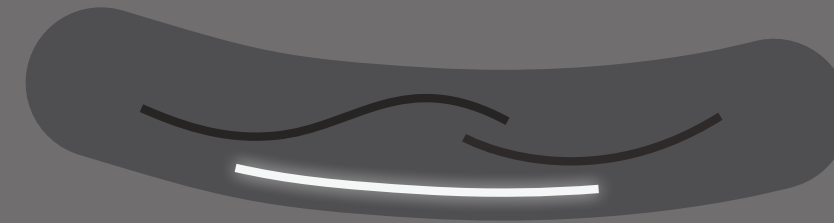
Cement, dark steel, and glossy white



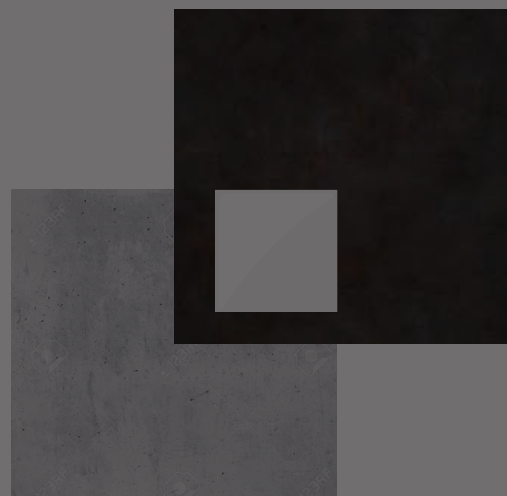
Keeping the same curve as the larger sign, the smaller signs bend in different ways. Made of metal, tall and short signs can accommodate different environments and placement needs. Text on smaller signs can be mounted self-lit letters or cutout from the metal, illuminated from behind a white inner piece.



SIGNAGE 4



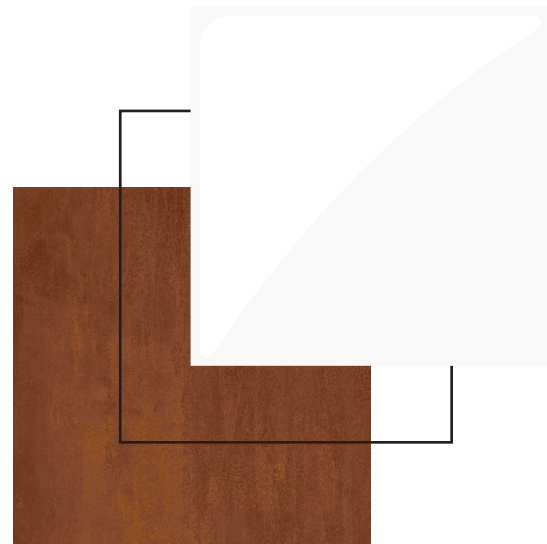
Large curved steel is cutout into two pieces, making the Ada logo. "TOWNSHIP" is mounted on the cement in front in self-lit letters. At night, these letters provide illumination onto the rest of the sign. Revealing the township behind through its cutouts, this signage option provides a more sculptural approach.



Cement, dark steel, and glossy white



Keeping the same curve as the larger sign, the smaller signs bend in different ways. Made of metal, tall and short signs can accommodate different environments and placement needs. Text on smaller signs can be mounted self-lit letters or cutout from the metal, illuminated from behind a white inner piece.



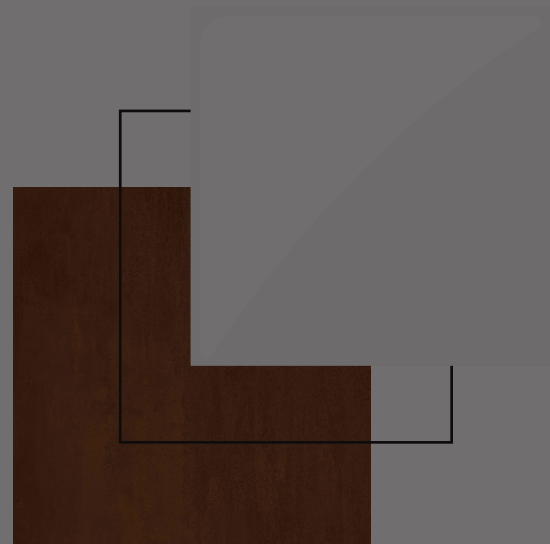
Corten steel, glossy white mounted on clear acrylic

This sign is made of a front panel that has cutouts and a corten steel back panel. The corten steel on the back piece provides for an outdoor material that uniquely contrasts a glossy white. Loose pieces of letters can be either mounted from the corten steel or adhered to a clear acrylic backing. A strip of lights is mounted on the base, between the two sheets, shining up at night, illuminating the area between the pieces.





This sign is made of a front panel that has cutouts and a corten steel back panel. The corten steel on the back piece provides for an outdoor material that uniquely contrasts the clean white. Loose pieces of letters can be either mounted from the corten steel or adhered to a clear acrylic backing. A strip of lights is mounted on the base, between the two sheets, shining up at night, illuminating the area between the pieces.



Corten steel, glossy white mounted on clear acrylic



SIGNAGE 6



Cement, Fake Wood, White Acrylic



A piece of fake wood stands out from a cemented base. White letters are mounted onto the wood. Strips of lights are mounted within the cement base, shining onto the sign from the side.



SIGNAGE 6



Cement, Wood, White Acrylic



A piece of fake wood stands out from a cemented base. White letters are mounted onto the wood. Strips of lights are mounted within the cement base, shining onto the sign from the side.



**THANK YOU**

**detergent  
design**



# BEERS AT THE BRIDGE

## Summer Concert Series

**2019 Sponsorship & Marketing Opportunities**  
**June 21 | July 19 | August 16**





# BEERS AT THE BRIDGE



## REACH MORE THAN 6,000 WEST MICHIGAN CONSUMERS IN JUST 3 DAYS

Celebrating our 5th anniversary, Beers at the Bridge (BATB) presented by Gravel Bottom Craft Brewery, is one of West Michigan's largest free, family-friendly summer concert festivals!

Taking place in downtown Ada Village, BATB has gained tremendous community support from thousands of people throughout the region, putting Ada Village on the map as an exciting destination point in West Michigan. Last year more than 5,000 people attended BATB. Don't miss this amazing opportunity to market your brand to more than 2,000 people during each BATB event!

**This year, the events take place from 6-9 p.m. on  
Friday, June 21, Friday, July 19 and Friday, August 16.**

We are anticipating even bigger crowds this year and would love to have your business play a key role in the growth and sustainability of this amazing event.

Enclosed is the sponsorship registration form detailing the benefits for each sponsorship level. Past sponsors of Beers at the Bridge have experienced outstanding results when it comes to sampling, brand exposure, sales, education and supporting community goodwill.

**Please note:**

**Family Zone, Grub, Cup and Banner sponsorships are committed to participating in all three events.**

**Bridge and Promo (Ada Alley) sponsorships are priced per event.**

All sponsorship options are first come, first serve and we would love for you to join us as a sponsor. Please take a few minutes to review the following information sheet. Your sponsorship and participation helps support the Ada Historical Society and the Ada community events you have grown to love.

We welcome local businesses, civic organizations and other groups to sponsor BATB.

**Thank you for your consideration. We look forward to hearing from you soon!**





# BEERS AT THE BRIDGE



## Sponsorship Opportunities

### Three Event Packages

#### Family Zone Sponsorship

\$7,500 for all 3 events  
[1 Spot Available]

Beers at the Bridge (BATB) would like to welcome a business to take advantage of a unique and exclusive sponsorship opportunity NEW to 2019. Moving into the 5th anniversary of BATB, we want to engage our families even more this year.

This family zone would consist of a **designated area in right field of the Leonard Park Baseball Field**, which is an integral part of the event area facing the concert stage. Any local business is welcome to incorporate their own vision for this zone (upon event committee approval) to properly market their offerings to event attendees comprised of families, adults and seniors from the entire region (more than 5,000 people in attendance in 2018). The fenced in ball park area has become a favorite to the many families that attend with their young children as they enjoy the festivities.

#### This unique Beers at the Bridge sponsorship would include:

- Full brand ownership of the Family Zone within Leonard Field
- Logo and link on Ada Village BATB event page
- Multiple social and email blast mentions in recognition of the Family Zone
- Provided content for in-house promotions (by request)
- Primary sized logo on Fall Ada View recognition for sponsors
- Primary sized logo on all promotional materials (poster, shirt, event banner)
- On-stage mentions during all events
- 50 complimentary drink tickets
- Branded as "Your Business Name" Family Zone when marketing BATB
- Booth by Family Zone area or main event space (provided table, chairs and tent)
- Promotion prior to the event and throughout the region with prominent exposure to attendees during the event
- Your signage/banners prominently displayed in the Family Zone

To respect Leonard Field for future events following BATB, we ask that your company's vision for the Family Zone is approved by the planning committee and stays within the guidelines below:

- **No music can be played from the Family Zone location**
- **The Family Zone Sponsor is open to place weighted tents adding up to 20' x 40'**
- **Family Zone Sponsors must provide an offering or activity for families at BATB**
- **Food cannot be sold on the baseball field**
- **The Family Zone Sponsor will be responsible for staffing their event area**
- **The Family Zone Sponsor will be responsible for providing their own marketing materials and banners**

Contact Brian Hilbrands to discuss customization options for sponsorship | 616-676-9191 EXT. 25 | [bhilbrands@adatownshipmi.com](mailto:bhilbrands@adatownshipmi.com)

#### Cup Sponsorship

[1 Spot Available]  
\$3,000 for all 3 events

- **Company logo displayed on 12oz cups dispersed during all BATB events.**
- Logo and link on Ada Village BATB event page
- Multiple social and email blast mentions in recognition of Cup Sponsorship
- Provided content for in-house promotions (by request)
- Primary sized logo featured on all promotional items (poster, shirt, banner)
- Primary sized logo on Fall Ada View recognition for sponsors
- Onstage mentions during the event(s)
- 30 Complimentary drink tickets





# BEERS AT THE BRIDGE



## Sponsorship Opportunities

### Three Event Packages Cont.

#### Grub Sponsorship

\$1,500 for all 3 events  
[5 Spots Available]

##### **EXCLUSIVE TO FOOD VENDORS ONLY**

- Opportunity to sell food during BATB events
- Logo and Link on Ada Village BATB event page
- Multiple social and email blast mentions in recognition of Grub Sponsorship
- Provided content for in-house promotions (by request)
- Primary sized logo on Fall Ada View recognition for sponsors
- Primary sized logo on all promotional materials (poster, shirt, event banner)
- On-stage mentions during all events
- 12 complimentary drink tickets

##### **BATB provides the following included in your sponsorship fee for ALL EVENTS:**

- 10'x10' tent rentals
- Two Chairs
- Health Department Fees
- Linens
- Two 6' Tables



#### Banner Sponsorship

\$300 for all 3 events  
[20 Spots Available]

- Banner displayed at Leonard Field during BATB Events  
**(banner provided by sponsor)**
- Logo and link on Ada Village BATB event page
- Social and eblast mentions in recognition of Banner Sponsorship
- Listing of company on all promotional items (posters, shirts, banner)
- Listing of company on Fall Ada View recognition for sponsors
- Provided content for in-house promotions (by request)
- 6 Complimentary drink tickets



### Single Event Opportunities

#### Bridge Sponsorship

\$500 Per Event  
[1 Spot Available Per Event Date]

- Company banner displayed at exit and entrance of Ada Covered Bridge  
**(banners provided by sponsor)**
- Logo and link on Ada Village BATB event page
- Multiple social and email blast mentions in recognition of Bridge Sponsorship
- Provided content for in-house promotions (by request)
- Secondary sized logo featured on all promotional items (poster, shirt, banner)
- Secondary sized logo on Fall Ada View recognition for sponsors
- Onstage mentions during the event(s)
- 8 Complimentary drink tickets



#### Promo Sponsorship

\$300 Per Event  
[8 Spots Available Per Event Date]

- **Exclusive opportunity to hand out company promo items at BATB**
- Logo and link featured on Ada Village BATB event page
- Multiple social and email blast mentions in recognition of promo sponsorship
- Provide content for in-house promotions (by request)
- Listing of company on all promotional items (posters, shirts, banner)
- Listing of company on Fall Ada View recognition for sponsors
- **10'x10' on site event space (Tent not included)**
- 6 Complimentary drink tickets

##### **BATB provides the following included in your sponsorship fee for ALL EVENTS:**

- Two 6' Tables
- Two Chairs
- Linens





# BEERS AT THE BRIDGE



## Sponsorship Agreement

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Company Website \_\_\_\_\_

### Payment:

Sponsorship Level: \_\_\_\_\_

Amount: \_\_\_\_\_

Check: Payable to Ada Township

### Bridge and Promo Sponsors Only!

Please check your desired event dates:  
June 21  July 19  August 16

### Additional Options:

We recognize the importance of the Beers at the Bridge Summer Concert Series to our community and instead of a sponsorship, we wish to make a charitable donation in the amount of \_\_\_\_\_

Name for donation acknowledgment listing on Ada Village Website \_\_\_\_\_

### Please Note:

- To have your company logo included on the BATB t-shirt, please confirm your sponsorship by May 24, 2019.
- **ALL SPONSORSHIPS THROUGH BATB ARE NON-REFUNDABLE!**
- Logo Specifications: Vector | .EPS | .AI | .PDF

### Rain/Cancellation Policy:

Beers at the Bridge will be held rain or shine on June 21, July 19 and August 16, 2019 from 6 - 9 p.m. In the event of extreme inclement weather, musical performances, beer sales & all other activities may be delayed until after the inclement weather has left the area. In the event of lightning the day of the event, due to liability, event organizers will cancel the event. All beer ticket sales and sponsorships are final. No refunds or exchanges will be permitted for any reason.

Please initial and sign below signifying you understand the rain/cancellation policy. \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### Please return this form with payment to:

Attn: Brian Hilbrands: Ada Township, 7330 Thornapple River Dr SE, PO Box 370, Ada, MI 49301

**Thank you for supporting Beers at the Bridge and helping us to remain one of the largest FREE outdoor concert series in West Michigan!**

For more information on Beers at the Bridge Sponsorships, please contact DDA Coordinator, Brian Hilbrands  
Phone: 616-676-9191 EXT. 25 | Email: [bhilbrands@adatownshipmi.com](mailto:bhilbrands@adatownshipmi.com)

## **Ada Village Leprechaun Hunt**

**March 15, 2018 | 3 – 6 p.m.**

### **Overview:**

As part of a continued effort to support Ada Village businesses, the Third Annual Ada Village Leprechaun Hunt was held to help draw families into the Village. Ada families were invited to participate in a leprechaun hunt, searching for 23 leprechauns hidden around the Village.

Families convened at The Community Church, where they signed in and received directions and a clue sheet. Kids also received a gift bag that they could use to collect prizes from the businesses with hidden leprechauns, and many took photos with the life-sized leprechauns. From there, participants went out to look for hidden leprechauns. They returned to The Community to pick up a prize bag and enjoy refreshments. Parents were encouraged to post their photos to Facebook and Instagram using *#AdaVillage*.

### **Outreach:**

The event was promoted to businesses and residents through multiple channels.

- Emailed notice and invitation via Constant Contact email lists
- Flyers handed out to Village businesses, Cascade Library and The Community Church
- Event information shared on the Ada Township website
- Event information promoted on Facebook, Instagram and reposted by ABA

### **Business Participation:**

The number of businesses participating in the event increased from 11 to 19

- **JH Realty and Gordon Group** – provided juice for the kids at The Community, hid the leprechaun on their premises and handed out necklaces. Michelle Gordon helped organize and volunteered at The Community
- **Ada Fresh Market** – provided cookies at The Community, hid a leprechaun at their location with a prize wheel for kids to spin
- **State Farm** – hosted a leprechaun in their office and had candy for kids that stopped by
- **Ada Conservatory of Music** – hosted a leprechaun and had candy/coupons for kids
- **The Community Church** – Pastor Billy Norden offered up The Community Church as the home base for the event – check-in, distribution of clue sheets and gift bags, photo ops with leprechauns
- **Mercy Health** – provided the draw-string bags to be used as gift bags, provided lip balm for gift bags and had two people volunteer during the event
- **Grand Rapids Gymnastics** – provided a coupon for the gift bag
- **Edward Jones** – hosted a leprechaun and handed out candy
- **Ada Village General Store** – hosted a leprechaun and provided a handout for kids
- **Union Bank** – provided pencils for the gift bags
- **Ada Historical Society** – hosted a leprechaun and handed out green bracelets
- **McDonald's** – hosted a leprechaun and provided free chocolate chip cookies
- **Gravel Bottom** – hosted a leprechaun in their window
- **Fifth Third Bank** – provided chocolate coins for the goodie bags
- **Lifeologie** – hosted a leprechaun and provided a handout for the kids

- **Ada Barber Shop** – hosted a leprechaun and handed out candy
- **Sprinkles Donut Shop** – hosted a leprechaun and handed out donuts to the kids
- **Heidi Christine’s Salon & Spa** – provided candy for the goodie bags

**Costs:**

\$38.27 was spent on candy and St. Patrick’s Day themed goodies for the gift bags.

**Results:**

Despite chilly temps, freezing rain and snow, response to this event was overwhelmingly positive.

- More than **200 parents and children attended**.
- Handed out over **120 gift bags** to children as a thank you for participating.
- Captured **42 emails** from parents, which will be included in the master list for Ada Village updates.
- Facebook – 5 posts with photos leading up to and after the event, 12,427 people reached, **124 likes, 25 shares, 7 comments**

**Comments from Participants:**

- Jill Brailey, Sprinkles Manager – stated that this was a great event that they would love to be a part of again next year.

**Suggestions/Ideas for Next Year:**

- Provide coffee at the church for parents
- Hand out an answer sheet with clue sheet that has the participating businesses highlighted
- Create a map showing the participating businesses
- Have leprechauns for kids to color (especially if bad weather)
- New face-in-the-hole leprechaun, the current one is getting beat up
- Non-food items in prize bags – green sunglasses, mustaches, etc.



## MEMORANDUM

Date: 4/3/19

**TO:** Ada Township DDA Board  
**FROM:** Brian Hilbrands, DDA Coordinator  
**RE:** Financial Report, 3/31/19

Significant DDA financial activity during March included the following:

- \$815.00 in operating supplies/services includes payment to Display Sales for replacement garland bulbs, and payment to RRR Lawn & Landscape for garland removal.
- \$6,826.00 in contract services includes payment to Woods Landscaping for February snow removal and salting services.
- \$38.27 in mileage & expenses includes reimbursement for Leprechaun Hunt expenses.

With respect to the Farmers' Market, the Market started its 2019 season with a balance of \$12,913.48. The Market has seen expenses of \$773.13 to date in its 2019 season.

With respect to Beers at the Bridge, the event has seen expenses of \$904.38 to date in its 2019 season.

PERIOD ENDING 03/31/2019

ADA TOWNSHIP DDA  
 INCLUDING FARMERS' MARKET

GL NUMBER	DESCRIPTION	2018-19 ORIGINAL BUDGET	ACTIVITY FOR MONTH 03/31/19 INCR (DECR)	YTD BALANCE 03/31/2019 NORM (ABNORM)	UNENCUMBERED BALANCE	% BDGT USED	ENCUMBERED YEAR-TO-DATE
Fund 248 - DDA FUND							
Revenues							
Dept 000.000							
248-000.000-401.405	TAXES- ADA TOWNSHIP	15,351.00	0.00	0.00	15,351.00	0.00	0.00
248-000.000-665.000	INTEREST REVENUE	1,000.00	0.00	1,554.33	(554.33)	155.43	0.00
Total Dept 000.000		16,351.00	0.00	1,554.33	14,796.67	9.51	0.00
Dept 020.000 - TAXES							
248-020.000-406.000	TAXES: DDA MILLAGE	295,796.00	236,748.10	287,789.27	8,006.73	97.29	0.00
248-020.000-423.000	TAXES: IFT	28,116.00	23,122.44	23,122.44	4,993.56	82.24	0.00
248-020.000-573.000	LOCAL COMMUNITY SABILIZATION	121,000.00	0.00	138,642.15	(17,642.15)	114.58	0.00
Total Dept 020.000 - TAXES		444,912.00	259,870.54	449,553.86	(4,641.86)	101.04	0.00
Dept 028.000 - FARMER'S MARKET							
248-028.000-694.000-FRM MKT 12-1	MISC AND OTHER REVENUE	1,000.00	0.00	1,000.00	0.00	100.00	0.00
248-028.000-694.001-FRM MKT 12-1	REGISTRATIONS	10,600.00	0.00	7,970.00	2,630.00	75.19	0.00
Total Dept 028.000 - FARMER'S MARKET		11,600.00	0.00	8,970.00	2,630.00	77.33	0.00
TOTAL REVENUES		472,863.00	259,870.54	460,078.19	12,784.81	97.30	0.00
Expenditures							
Dept 000.000							
248-000.000-947.000	TRANSFERS OUT TO OTHER FUNDS	178,621.00	0.00	0.00	178,621.00	0.00	0.00
Total Dept 000.000		178,621.00	0.00	0.00	178,621.00	0.00	0.00
Dept 170.000 - DDA OPERATIONS/CONSTRUCTION							
248-170.000-704.000	WAGES	30,636.00	3,950.33	52,339.53	(21,703.53)	170.84	0.00
248-170.000-704.001	WAGES - SUPPORT	12,360.00	0.00	0.00	12,360.00	0.00	0.00
248-170.000-715.000	FICA - TOWNSHIP SHARE	2,665.00	240.27	3,184.67	(519.67)	119.50	0.00
248-170.000-716.000	FICA - MEDICARE TWP SHARE	623.00	56.20	744.84	(121.84)	119.56	0.00
248-170.000-719.000	RETIREMENT - EMPLOYER COST	4,300.00	395.04	5,234.02	(934.02)	121.72	0.00
248-170.000-719.001	MEDICAL, DENTAL INSURANCE	2,638.00	301.76	3,922.86	(1,284.86)	148.71	0.00
248-170.000-740.000	OPERATING SUPPLIES/SERVICES	11,675.00	815.00	7,395.85	4,279.15	63.35	0.00
248-170.000-740.000-FRM MKT 12-1	OPERATING SUPPLIES/SERVICES	1,980.00	68.13	1,165.08	814.92	58.84	0.00
248-170.000-800.000	CONTINUING EDUCATION	560.00	0.00	160.00	400.00	28.57	0.00
248-170.000-800.000-FRM MKT 12-1	CONTINUING EDUCATION	75.00	0.00	0.00	75.00	0.00	0.00
248-170.000-801.000	CONTRACT SERVICE	17,000.00	6,826.00	14,751.67	2,248.33	86.77	0.00
248-170.000-801.000-FRM MKT 12-1	CONTRACT SERVICE	8,865.00	600.00	8,595.00	270.00	96.95	0.00
248-170.000-820.000	MEMBERSHIP & DUES	368.00	0.00	125.00	243.00	33.97	0.00
248-170.000-820.000-FRM MKT 12-1	MEMBERSHIP & DUES	250.00	0.00	0.00	250.00	0.00	0.00
248-170.000-821.000	ENGINEERING	0.00	0.00	7,920.99	(7,920.99)	100.00	0.00
248-170.000-828.000	LEGAL SERVICES	5,000.00	0.00	0.00	5,000.00	0.00	0.00
248-170.000-870.000	MILEAGE & EXPENSES	325.00	38.27	323.24	1.76	99.46	0.00
248-170.000-870.000-FRM MKT 12-1	MILEAGE & EXPENSES	300.00	0.00	0.00	300.00	0.00	0.00
248-170.000-974.000	IMPROVEMENTS	37,000.00	38,429.00	38,429.00	(1,429.00)	103.86	0.00

User: HILBRANDS  
DB: Ada

PERIOD ENDING 03/31/2019

ADA TOWNSHIP DDA  
INCLUDING FARMERS' MARKET

GL NUMBER	DESCRIPTION	2018-19 ORIGINAL BUDGET	ACTIVITY FOR MONTH 03/31/19 INCR (DECR)	YTD BALANCE 03/31/2019 NORM (ABNORM)	UNENCUMBERED BALANCE	% BGD USED	ENCUMBERED YEAR-TO-DATE
Fund 248 - DDA FUND							
Expenditures							
Total Dept 170.000 - DDA OPERATIONS/CONSTRUCTION		136,620.00	51,720.00	144,291.75	(7,671.75)	105.62	0.00
Dept 299.000 - GENERAL ADMINISTRATION							
248-299.000-906.001	COMMUNITY EVENTS	0.00	904.38	904.38	(904.38)	100.00	0.00
Total Dept 299.000 - GENERAL ADMINISTRATION		0.00	904.38	904.38	(904.38)	100.00	0.00
Dept 900.000 - OTHER TOWNSHIP EXPENSES							
248-900.000-719.002	LIFE INSURANCE, OTHERS	0.00	42.08	461.69	(461.69)	100.00	0.00
Total Dept 900.000 - OTHER TOWNSHIP EXPENSES		0.00	42.08	461.69	(461.69)	100.00	0.00
TOTAL EXPENDITURES		315,241.00	52,666.46	145,657.82	169,583.18	46.21	0.00
Fund 248 - DDA FUND:							
TOTAL REVENUES		472,863.00	259,870.54	460,078.19	12,784.81	97.30	0.00
TOTAL EXPENDITURES		315,241.00	52,666.46	145,657.82	169,583.18	46.21	0.00
NET OF REVENUES & EXPENDITURES		157,622.00	207,204.08	314,420.37	(156,798.37)	199.48	0.00
BEG. FUND BALANCE		379,966.52		379,966.52			
END FUND BALANCE		537,588.52		694,386.89			



PERIOD ENDING 03/31/2019

ADA FARMERS' MARKET

GL NUMBER	DESCRIPTION	2018-19 ORIGINAL BUDGET	ACTIVITY FOR MONTH 03/31/19 INCR (DECR)	YTD BALANCE 03/31/2019 NORM (ABNORM)	UNENCUMBERED BALANCE	BDGT USED	ENCUMBERED YEAR-TO-DATE
Fund 248 - DDA FUND							
Revenues							
Dept 028.000 - FARMER'S MARKET							
248-028.000-694.000-FRM MKT 12-1	MISC AND OTHER REVENUE	1,000.00	0.00	1,000.00	0.00	100.00	0.00
248-028.000-694.001-FRM MKT 12-1	REGISTRATIONS	10,600.00	0.00	7,970.00	2,630.00	75.19	0.00
Total Dept 028.000 - FARMER'S MARKET		11,600.00	0.00	8,970.00	2,630.00	77.33	0.00
TOTAL REVENUES		11,600.00	0.00	8,970.00	2,630.00	77.33	0.00
Expenditures							
Dept 170.000 - DDA OPERATIONS/CONSTRUCTION							
248-170.000-740.000-FRM MKT 12-1	OPERATING SUPPLIES/SERVICES	1,980.00	68.13	1,165.08	814.92	58.84	0.00
248-170.000-800.000-FRM MKT 12-1	CONTINUING EDUCATION	75.00	0.00	0.00	75.00	0.00	0.00
248-170.000-801.000-FRM MKT 12-1	CONTRACT SERVICE	8,865.00	600.00	8,595.00	270.00	96.95	0.00
248-170.000-820.000-FRM MKT 12-1	MEMBERSHIP & DUES	250.00	0.00	0.00	250.00	0.00	0.00
248-170.000-870.000-FRM MKT 12-1	MILEAGE & EXPENSES	300.00	0.00	0.00	300.00	0.00	0.00
Total Dept 170.000 - DDA OPERATIONS/CONSTRUCTION		11,470.00	668.13	9,760.08	1,709.92	85.09	0.00
TOTAL EXPENDITURES		11,470.00	668.13	9,760.08	1,709.92	85.09	0.00
Fund 248 - DDA FUND:							
TOTAL REVENUES		11,600.00	0.00	8,970.00	2,630.00	77.33	0.00
TOTAL EXPENDITURES		11,470.00	668.13	9,760.08	1,709.92	85.09	0.00
NET OF REVENUES & EXPENDITURES		130.00	(668.13)	(790.08)	920.08	607.75	0.00

**ADA FARMERS' MARKET**  
**2019 SEASON REVENUE, EXPENSE AND NET INCOME**  
**3/31/19**

General Ledger No.	Date	Description	Revenue	Expenditure	Balance	Net Income from 1/31/19
		Total Revenues and Expenditures, 4/1/18 to 1/31/19	\$8,970.00	\$8,986.95	\$12,913.48	
248.170.801	2/5/2019	Market Master Services - January, 2019		\$105.00	\$12,808.48	-\$105.00
248.170.740	3/6/2019	Operating Supplies - Internet Services		\$68.13	\$12,740.35	-\$173.13
248.170.801	3/6/2019	Market Master Services - February, 2019		\$150.00	\$12,590.35	-\$323.13
248.170.801	3/31/2019	Market Master Services - March, 2019		\$450.00	\$12,140.35	-\$773.13

Total, 2019 Season, beginning 2/1/19	\$0.00	\$773.13		-\$773.13
Total, Fiscal YTD, beginning 4/1/19	-	-		-