ADA TOWNSHIP MASTER PLAN

CITIZEN SURVEY

The Ada Township Planning Commission is currently reviewing and updating the Township Master Plan. The Master Plan establishes growth management goals, policies and strategies for the Township. This survey is being conducted to take into consideration the current views of Township residents regarding a variety of growth and development issues. The results of this survey will supplement and be used with the results of a similar survey conducted in 1993.

You can assist in this effort by taking a few minutes to complete the survey. Your name is not needed on the survey, so you may respond knowing that **your views will be kept strictly confidential.** Each person 18 years or older in your household may complete the survey. If you need additional copies of the survey form, you may pick them up at the Ada Township offices, or call the office at 676-9191 and we would be glad to mail them to you.

Please use the enclosed postage-paid envelope to return the completed survey. Please mail no later than Friday, July 30.

We greatly appreciate your valuable time in completing this survey. Your opinions are vital to the Master Plan update process.

Ada Township Planning Commission.

Note: You may wish to read through the entire survey before beginning to mark your responses. In addition, please note that the response items in this survey should not be taken as the Planning Commission's or Ada Township's advocacy of any particular position or recommendation regarding the topics covered in the survey.

1. The Ada Township Planning Commission is interested in your views regarding various types of development in the Township. Please indicate your agreement or disagreement with the following statements. Mark an X under one column for each statement.

A da Tayunshin naada:	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion	
Ada Township needs:	_	_	_	_	_	
fast-food restaurants.	\square_4	\square_3	\square_2	\Box_1	\square_9	1
more family/full-service restaurants.	\square_4	\square_3	\square_2	\Box_1	\square_9	2
more small retail stores, such as specialty shops, gift shops and art galleries.	\square_4	\square_3	\square_2	\square_1	\square_9	3
a large discount mass merchandise store, such as a Meijer or Walmart store.	\square_4	\square_3	\square_2	\Box_1	\square_9	4
a large grocery store.	\Box_4	\square_3	\square_2	\Box_1	\square_9	5
more housing for elderly and retired persons.	\square_4	\square_3	\square_2	\Box_1	\square_9	6
transit service to Downtown Grand Rapids.	\Box_4	\square_3	\square_2	\Box_1	\square_9	7
housing that is more affordable than is currently available in the Township.	\square_4	\square_3	\square_2	\square_1	□9	8
A small hotel in the Ada Village area	\square_4	\square_3	\square_2	\Box_1	\square_9	9
a pharmacy.	\square_4	\square_3	\square_2	\Box_1	\square_9	10
Business and professional office development should be encouraged in Ada Township.	\square_4	\square_3	\square_2	\square_1	\square_9	11
Additional light industrial development, such as light manufacturing and warehousing, should be encouraged in Ada Township.	\Box_4	\square_3	\square_2	\Box_1	\square_9	12
Additional land is needed for service businesses, such as hair salons/day spas, dry cleaners packaging and document processing centers.	\Box_4	\square_3	\square_2	\Box_1	\square_9	13
A small neighborhood commercial center should be encouraged in the vicinity of the Egypt Valley Ave./ Knapp St. intersection.	\square_4	\square_3	\square_2	\Box_1	□9	14
To help make housing more affordable in Ada Township, lot size requirements in areas served by public water and sewer should be lowered from the current requirement of about 1/3 acre (13,500 square feet) to about 1/4 acre (about 11,000 square feet).	\square_4	\square_3			□ ₉	15
Retail businesses should be allowed along Fulton St., between Alticor and Forest Hills Ave.	\Box_4	\square_3	\square_2	\Box_1	\square_9	16
Controls on outdoor lighting of businesses, schools and churches is needed, to protect surrounding areas from lighting glare and interference with viewing the nighttime sky.	\Box_4	\square_3	\square_2		□9	17

2. Do you agree or disagree with each of the following statements? Please mark the one choice which most closely corresponds to your opinion on each statement.

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion	
Wetland areas that are regulated by the Michigan DEQ should also be subject to Township regulations.	\Box_4	\square_3	\square_2	\Box_1	□9	18
A noise control ordinance is needed in the Township.	\Box_4	\square_3	\square_2	\Box_1	\square_9	19
Public transit service (GRATA) should be provided between a park-and-ride lot in Ada and Downtown Grand Rapids.	\Box_4	\square_3	\square_2		□9	20
I would use public transit (GRATA) service between a park-and-ride lot in Ada and Downtown Grand Rapids, if it were provided.	\square_4	\square_3	\square_2		□9	21
I would like to see sidewalks installed along the street in my neighborhood.	\square_4	\square_3	\square_2	\Box_1	\square_9	22
There is a need for more non-motorized trails in Ada Township.	\square_4	\square_3	\square_2	\Box_1	\square_9	23
Limits on use of outdoor lighting in residential and rural areas are needed, to protect the visibility of the nighttime sky, and to avoid negative impacts of light glare.	\Box_4	\square_3			□9	24
Efforts should be made to retain agricultural land in Ada Township.	\square_4	\square_3	\square_2	\Box_1	\square_9	25
Zoning rules to require "no-disturb" and "no building" zones within a certain distance of rivers, creeks, wetlands and other sensitive natural features are necessary to protect the Township's important natural features.	\Box_4	\square_3			□ ₉	26
There is a need for a new bridge over the Grand River between Ada and Lowell, to connect Fulton St. with I-96 and/or the proposed South Beltline freeway.	\Box_4	\square_3	\square_2		□9	27
Regulations on clearing of woodlands and other significant vegetation are needed in the Township.	\square_4	\square_3	\square_2	\Box_1	\square_9	28
More land should be provided in the Township for multiple-family housing, such as apartments and condominiums.	\Box_4	\square_3	\square_2	\Box_1	\square_9	29
There is a need for housing for senior citizens in Ada Township.	\square_4	\square_3	\square_2	\Box_1	\square_9	30
Ada Township should encourage the availability of more moderately-priced housing in the community.	\square_4	\square_3	\square_2	\Box_1	\square_9	31

3. How important are each of the following types of public facilities or services to you? Check only one column for each issue.

	Very Important	Important	Unimportant	Very Unimportant	No Opinion	
Improvements to existing parks	\Box_4	\square_3	\square_2	\Box_1	\square_9	32
Purchase of land for new parks and neighborhood playgrounds.	\square_4	\square_3	\square_2	\Box_1	\square_9	33
Purchase of land for open space preservation	\Box_4	\square_3	\square_2	\Box_1	\square_9	34
Fire protection	\square_4	\square_3	\square_2	\Box_1	\square_9	35
A library branch in Ada Township	\square_4	\square_3	\square_2	\Box_1	\square_9	36
Emergency medical services	\square_4	\square_3	\square_2	\Box_1	\square_9	37
Storm drainage improvements	\square_4	\square_3	\square_2	\square_1	\square_9	38
Control of invasive insects, such as gypsy moths, and emerald ash borer	\square_4	\square_3	\square_2	\Box_1	\square_9	39
Control of invasive plants, such as garlic mustard and purple loosestrife.	\square_4	\square_3	\square_2	\Box_1	\square_9	40
Police protection	\square_4	\square_3	\square_2	\square_1	\square_9	41
A community center for public events and available for rental use by Township residents.	\square_4	\square_3	\square_2	\square_1	\square_9	42
Bridge for walkers/bikers over the Grand River near Fulton St.	\square_4	\square_3	\square_2	\Box_1	\square_9	43
Non-motorized trails for bicyclists/pedestrians.	\square_4	\square_3	\square_2	\Box_1	\square_9	44
Other, not listed (Please identify)						
	\square_4	\square_3	\square_2	\square_1	\square_9	45
	\square_4	\square_3	\square_2	\square_1	\square_9	46

	Very Important	Important	Unimportant	Very Unimportant	No Opinion	
Proximity to work location.	\Box_4	\square_3	\square_2	\Box_1	\square_9	47
Proximity to school building.	\Box_4	\square_3	\square_2	\Box_1	\square_9	48
Your choice of school district in which to live.	\Box_4	\square_3	\square_2	\Box_1	\square_9	49
Proximity to commercial services.	\Box_4	\square_3	\square_2	\Box_1	\square_9	50
Personal safety and low crime rate.	\Box_4	\square_3	\square_2	\Box_1	\square_9	51
Sense of neighborhood and interaction with neighbors.	\square_4	\square_3	\square_2	\Box_1	\square_9	52
Surrounding open space.	\Box_4	\square_3	\square_2	\Box_1	\square_9	53
Small-town character of Ada Village.	\Box_4	\square_3	\square_2	\Box_1	\square_9	54
Lower property taxes compared to other locations.	\square_4	\square_3	\square_2	\Box_1	\square_9	55
Quality and darkness of the night sky.	\Box_4	\square_3	\square_2	\Box_1	\square_9	56
Proximity to river, creek or other natural water feature.	\square_4	\square_3	\square_2	\Box_1	\square_9	57
Proximity to parks.	\square_4	\square_3	\square_2	\Box_1	\square_9	58
Surrounding farmland	\Box_4	\square_3	\square_2	\Box_1	\square_9	59
Seclusion from neighbors.	\square_4	\square_3	\square_2	\square_1	\square_9	60
Ease of commuting to Work	\square_4	\square_3	\square_2	\square_1	\square_9	61
Other:						
	$ \square_4$	\square_3	\square_2	\square_1	\square_9	62
	$ \Box_4$	\square_3	\square_2	\Box_1	\square_9	63

A variety of regulatory tools are available to manage the type and design of new development. Please indicate your views about how some of these tools should be used in Ada Township. Mark only one response for each item.

	Strongly Support	Support	Oppose	Strongly Oppose	No Opinion	
Requiring large lot sizes in rural areas to help preserve rural atmosphere.	\Box_4	\square_3	\square_2	\Box_1	\square_9	64
Reducing lot size requirements in rural areas to encourage more affordable housing.	\Box_4	\square_3	\square_2	\Box_1	\square_9	65
Regulating the architectural style and appearance of new buildings in the Township.	\Box_4	\square_3	\square_2	\square_1	\square_9	66
Restrictions on placement of homes on prominent hilltops, to protect scenic views in the Township.	\square_4	\square_3	\square_2		\square_9	67
Strictly controlling the size and number of signs in commercial areas.	\square_4	\square_3	\square_2	\Box_1	\square_9	68

Please tell us a few things about yourself, to help us better analyze survey results and determine the needs of Township residents.

Identify which part of the Township you live in, using the number-keyed areas (1 through 7) outlined on the map on the 6. back page of the survey.

	I live in Area #	69
7.	In which school district do you live?	70
	\Box_1 Forest Hills	
	\square_2 Lowell	
	\square_3 Northview	
	\square_4 Don't know.	
8.	How long have you lived in Ada Township?	71
	\square_1 Less than 1 year	
	\square_2 1 to 10 years.	
	\square_3 Over 10 years.	
	\square_4 Over 20 years.	
9.	In which of the following age groups do you fall?	72
	\square_1 24 or under \square_4 55 to 64	
	\square_2 25 to 34 \square_5 65 or older	
	$\Box_3 35 \text{ to } 54$	
10.	Which of the following categories best describes your normal or most recent employment?	
	Check only one category.	73
	Semi-skilled worker	
	Sales or office worker	
	Skilled worker, craftsman, or foreman	
\square_4	Farmer	
\square_5	Homemaker	
	Manager or proprietor	

 \square_6 Manager or proprietor \square_7 Educational or professional worker

5.

\square_8 Other (Please specify)	74
11. What is your current employment situation? Check only one category.	75
$\Box_1 \text{ Employed full time}$ $\Box_2 \text{ Employed part time}$ $\Box_3 \text{ Self-Employed}$ $\Box_4 \text{ Unemployed}$ $\Box_5 \text{ Retired}$	
\square_6 Other (Please describe)	76
12. Indicate where you spend most of your working or daytime hours. Check only one category.	77
 □1 At home □2 Out of the home, but in Ada Township □3 In the City of Grand Rapids □4 Other places in Kent County □5 In Ottawa County □6 Outside Kent or Ottawa County 	
13. Please identify what you feel is the <u>single</u> most important problem or issue the Township Master Plan show	uld address. 78

14. If you have any additional comments you would like to make, please let us know in the space below.

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After completing the survey, please mail it to Ada Township in the postage-paid return envelope provided. You may also drop it off at the Ada Township Hall, 7330 Thornapple River Dr., from 8-5 weekdays, or place it in the after-hours drop box at the front door of the Township Hall. Please complete and return the survey by Friday, July 30.

Thanks for your time!

